

Children's Environmental Health Centers (CEHCs) Monthly Statistics

Web Log Analysis Monthly Report February 2008

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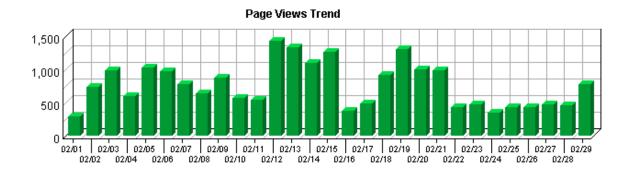
Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.



Visit Summary

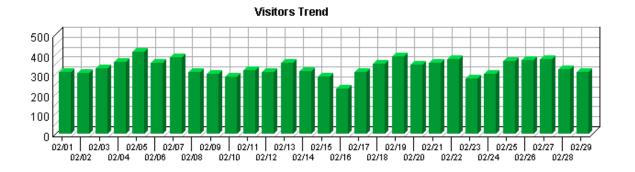
Visits	9,610
Average per Day	331
Average Visit Length	00:27:18
Median Visit Length	00:05:46
International Visits	4.70%
Visits of Unknown Origin	48.73%
Visits from Your Country: United States (US)	46.57%



Page View Summary

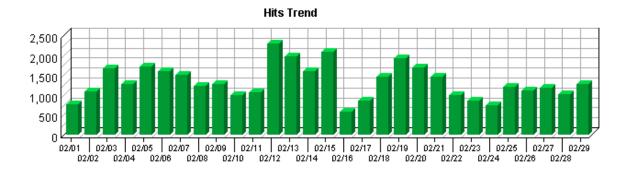
Page Views	22,036
Average per Day	759
Average Page Views per Visit	2.29

Overview Dashboard 1



Visitor Summary

Unique Visitors	4,685
Visitors Who Visited Once	3,721
Visitors Who Visited More Than Once	964
Average Visits per Visitor	2.05



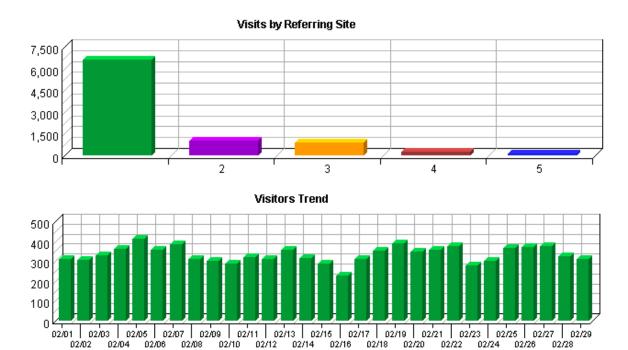
Hit Summary

Successful Hits for Entire Site	38,456
Average Hits per Day	1,326
Home Page Hits	739

2 Overview Dashboard

Marketing Dashboard

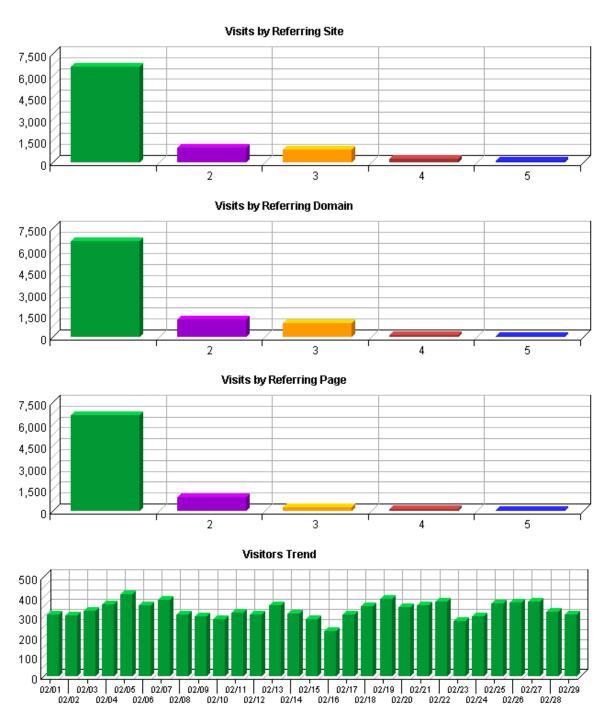
This dashboard summarizes important information related to online marketing activity.



Marketing Dashboard 3

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

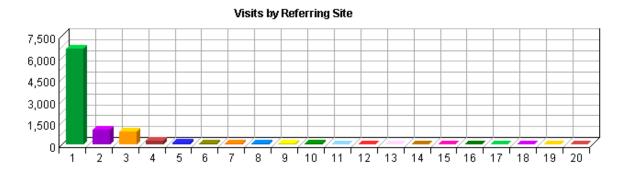


Referrers Dashboard 5

6 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	6,628	68.97%
2.	http://www.google.com/	990	10.30%
3.	http://es.epa.gov/	880	9.16%
4.	http://images.google.com/	223	2.32%
5.	http://search.yahoo.com/	129	1.34%
6.	http://www.google.co.uk/	54	0.56%
7.	http://nlquery.epa.gov/	44	0.46%
8.	http://www.google.ca/	39	0.41%
9.	http://search.msn.com/	39	0.41%
10.	http://www.google.co.in/	32	0.33%
11.	http://search.live.com/	29	0.30%
12.	http://images.google.co.uk/	27	0.28%
13.	http://www.google.com.mx/	23	0.24%
14.	http://images.google.ca/	21	0.22%
15.	http://www.epa.gov/	19	0.20%
16.	http://www.google.es/	18	0.19%
17.	http://cfpub.epa.gov/	15	0.16%
18.	http://usasearch.gov/	11	0.11%
19.	http://aolsearch.aol.com/	11	0.11%
20.	http://search.aol.com/	10	0.10%
	Subtotal	9,242	96.17%
	Other	368	3.83%
	Total	9,610	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

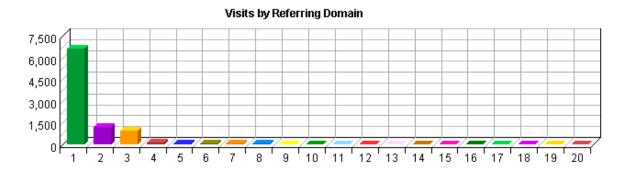
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	6,628	68.97%
2.	google.com	1,221	12.71%
3.	epa.gov	968	10.07%
4.	yahoo.com	138	1.44%
5.	google.co.uk	82	0.85%
6.	google.ca	61	0.63%
7.	msn.com	40	0.42%
8.	google.co.in	40	0.42%
9.	live.com	30	0.31%
10.	google.com.mx	23	0.24%
11.	aol.com	23	0.24%
12.	google.es	20	0.21%
13.	google.de	15	0.16%
14.	usasearch.gov	11	0.11%
15.	google.ie	11	0.11%
16.	google.nl	10	0.10%
17.	google.co.kr	9	0.09%
18.	google.com.au	9	0.09%
19.	google.cn	9	0.09%
20.	google.co.id	8	0.08%
	Subtotal	9,356	97.36%
	Other	254	2.64%
	Total	9,610	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

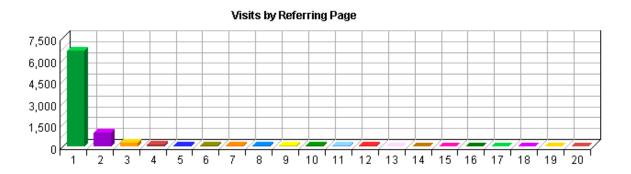
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

B

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	6,628	68.97%
2.	http://www.google.com/search	962	10.01%
3.	http://images.google.com/ imgres	223	2.32%
4.	http://es.epa.gov/ncer/ childrenscenters/autism.html	98	1.02%
5.	http://es.epa.gov/ncer/ childrenscenters/pesticides.html	82	0.85%
6.	http://search.yahoo.com/ search	76	0.79%
7.	http://es.epa.gov/ncer/ childrenscenters/davis.html	65	0.68%
8.	http://es.epa.gov/ncer/ childrenscenters/columbia.html	52	0.54%
9.	http://www.google.co.uk/ search	52	0.54%
10.	http://nlquery.epa.gov/ epasearch/epasearch	42	0.44%
11.	http://www.google.ca/search	39	0.41%
12.	http://search.msn.com/results.aspx	38	0.40%
13.	http://www.google.co.in/ search	31	0.32%
14.	http://es.epa.gov/ncer/ childrenscenters/	29	0.30%
15.	http://images.google.co.uk/ imgres	27	0.28%
16.	http://search.live.com/ results.aspx	27	0.28%
17.	http://es.epa.gov/ncer/ childrenscenters/asthma.html	25	0.26%
18.	http://www.google.com.mx/ search	23	0.24%
19.	http://images.google.ca/ imgres	21	0.22%
20.	http://es.epa.gov/ncer/ childrenscenters/multimedia.html	21	0.22%

Subtotal	8,561	89.08%
Other	1,049	10.92%
Total	9,610	100.00%

Activity by Referring Page - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

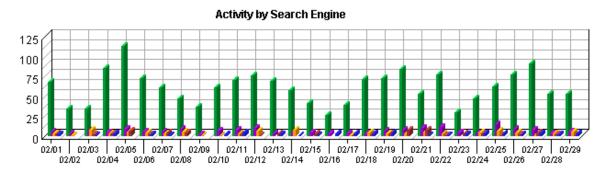
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

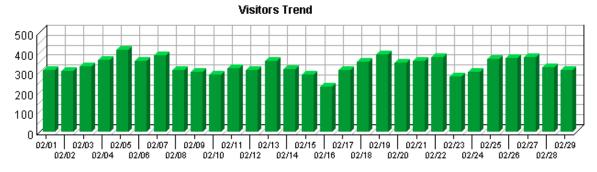
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

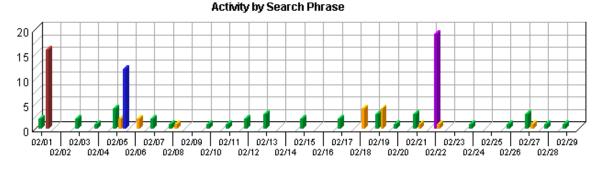
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

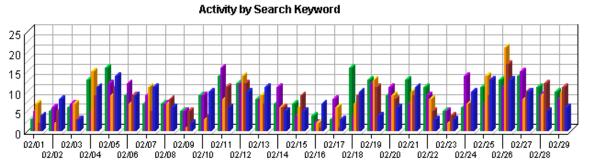
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







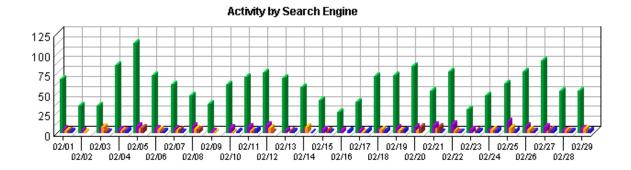


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	1,774	76.47%
2.	yahoo	190	8.19%
3.	google uk	107	4.61%
4.	google canada	79	3.41%
5.	msn	57	2.46%
6.	aol netfind	25	1.08%
7.	google germany	17	0.73%
8.	google australia	16	0.69%
9.	google italy	15	0.65%
10.	google france	9	0.39%
11.	google japan	8	0.34%
12.	altavista	7	0.30%
13.	yahoo uk &ireland	5	0.22%
14.	mamma	2	0.09%
15.	all the web	2	0.09%
16.	searchalot	1	0.04%
17.	netscape	1	0.04%
18.	yahoo canada	1	0.04%
19.	compuserve	1	0.04%
20.	yahoo france	1	0.04%
	Subtotal	2,318	99.91%
	Total	2,320	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	pesticides	22	0.95%
	research project ppt	19	0.82%
	duke university logo	16	0.69%
	pollutants, concentration, duration,symptoms,effects	16	0.69%
	organophosphates oxidative stress	12	0.52%
	teratogens in dentistry	9	0.39%
	interleukin cytokin role disease review –shareware –trial –buy –purchase –demo filetype:pdf	8	0.34%
	tar creek	8	0.34%
	team work	8	0.34%
	detoxification enzyme pesticide pregnancy	7	0.30%
	tar creek superfund	6	0.26%
	helen sable	6	0.26%
	organophosphates	6	0.26%
	california davis	5	0.22%
	the state of california	5	0.22%
	gene prematurity pesticide detoxification enzyme	5	0.22%
	physical health continuum	5	0.22%
	uc davis map	4	0.17%
	health triangle	4	0.17%
	detroit projects	4	0.17%
2. yahoo	lead exposure and tobacco	2	0.09%
	advance study in prenatal development	2	0.09%
	environmental tobacco smoke	2	0.09%
	he modelling indoor pollutant exposures under different ventilation scheme	2	0.09%
	results of childrenâ€ TM s environmental exposure research study	2	0.09%
	journal of ethical issue of phlebotomist	2	0.09%
	disorders found in children	2	0.09%
	health of children and environment	2	0.09%

	neurodevelopmental disorders	2	0.09%
	cincinnati children's hosp	2	0.09%
	usc university hosp	2	0.09%
	children's environmental health	2	0.09%
	air pollutant asthma mechanism	2	0.09%
	consequences to exposing pesticides to children	1	0.04%
	tlr4 and grain dust	1	0.04%
	behavioral factors and breastfeeding and african american	1	0.04%
	children environmental disease	1	0.04%
	monocytes time course after allergen challenge	1	0.04%
	mining waste, chat	1	0.04%
	health research centers in los angeles	1	0.04%
3. google uk	pesticides	4	0.17%
	organophosphates	3	0.13%
	air pollution reduction the effects of asthma	3	0.13%
	pictures of pesticides effects	2	0.09%
	diagram of babies health	2	0.09%
	floor plan of gp surgery	2	0.09%
	environmental effects on children's health	1	0.04%
	examples of friction arond the home	1	0.04%
	how environment affect growth children	1	0.04%
	team members role	1	0.04%
	university of medicine and dentistry of new jersey logo	1	0.04%
	sodium valproate pattern hearing loss	1	0.04%
	hookworm- logframe	1	0.04%
	children's questions environmental	1	0.04%
	participatory research new techniques	1	0.04%
	dr george davis university of medicine and dentistry southern new jersey	1	0.04%
	environmental impacts of naphthalene	1	0.04%
		1	0.04%

	neuropsychological condition children school drawing test		
	wernicke 's area	1	0.04%
	growing up healthy in east harlem	1	0.04%
4. google canada	pesticides	9	0.39%
	three-stage regression	2	0.09%
	salam mt	2	0.09%
	neutrophil chemotaxis increasement with complement factors	1	0.04%
	columbia university inner city asthma	1	0.04%
	environmental exposure	1	0.04%
	housing continuum	1	0.04%
	effects of toxic metals in children	1	0.04%
	iowa incidence of hypersensitivity pneumonitis	1	0.04%
	dopamine epa	1	0.04%
	pesticide detoxification protocol	1	0.04%
	harvard study environnemental neurodevelopment	1	0.04%
	paraoxonase (pon 1) as biomarker of susceptibility for organophosphate toxicity.	1	0.04%
	environmental biographies	1	0.04%
	autism in dentistry projects	1	0.04%
	research tracking health biomarkers	1	0.04%
	characteristics autism	1	0.04%
	pictures of autism children	1	0.04%
	autism and autoantibody tests and university of michigan	1	0.04%
	autism in children autism children	1	0.04%
5. msn	childrens medical center	5	0.22%
	validation of new biomarker of fetal exposure to alcohol	2	0.09%
	research on prenatal influences	1	0.04%
	emulsion pcr	1	0.04%
	environmental health children education	1	0.04%
	tourettes natural killer cells	1	0.04%
	detroit municipal incinerator, maps	1	0.04%

	how to use nebulizer for dogs	1	0.04%
	uc davis research study 3–5 year olds	1	0.04%
	what are the main factors that can influence children's reading?	1	0.04%
	children's environmental exposure research study	1	0.04%
	children's environmental health risk research center	1	0.04%
	cincinnati es childrens	1	0.04%
	adhd centers for children in cincinnati	1	0.04%
	children and ets	1	0.04%
	influence of environment and genetic on children with autism	1	0.04%
	309 creatine level	1	0.04%
	mexican children and pesticides	1	0.04%
	lessons learned from the centers for children's environmental health	1	0.04%
	journal of pediatrics, 2003;143(4):463–469	1	0.04%
6. aol netfind	cincinnati	1	0.04%
	developmental disabilities and environmental contaminants research studies	1	0.04%
	depere dam fishing	1	0.04%
	hypersensitive pneumonitis	1	0.04%
	karen kavanaugh	1	0.04%
	lead poisoning and cancer	1	0.04%
	asthma prevention, riverside, ca	1	0.04%
	children research questions	1	0.04%
	neurobehavioral and mold	1	0.04%
	detroit simplified community health care	1	0.04%
	nyc department of education partnership with children	1	0.04%
	phillip landrigan	1	0.04%
	autism th1 th2 abstract	1	0.04%
	environment health disease	1	0.04%
	cynthia contreras	1	0.04%
	johns hopkins study mice asthma	1	0.04%
	mood disorder research in nj	1	0.04%
	2004 research in the us on tobacco	1	0.04%

blood levels of pcbs and brain development charge disorder pesticides				
7. google germany journal of children's health team work photos 1 0.04% motivation transformation 1 0.04% wenom and pdf and these 1 0.04% dba/2 asthma 1 0.04% phase ii-enzyme 1 0.04% california davis 1 0.04% propoxur epa 1 0.04% asthma girl 1 0.04% asthma girl 1 0.04% asthma girl 1 0.04% metabolomics, nmr, cancer, pdf 1 0.04% adherence to asthma therapy after hospital discharge richard ahrens, m.d. *clinical 1 0.04% depressive symptoms and adherence to asthma therapy after hospital discharge richard ahrens, m.d. *clinical 1 0.04% studies to assess inhaled corticosteroid bioequivalence* 8. google australia environmental health determinants of health effects of pesticides 1 0.04% international society for 1 0.04% health by mixtures growth of child 1 0.04% health by mixtures growth of child 1 0.04% health by mixtures growth of child 1 0.04% centre for mental retardation 1 0.04% centre for mental retardation 1 0.04% environmental retardation 1 0.			1	0.04%
team work photos motivation transformation normalization fish for hair mehg metabolism venom and pdf and these dba/2 asthma phase ii-enzyme cehe california davis propoxur epa asthma girl adhd niehs organisation metabolomics, nmr, cancer, pdf depressive symptoms and adherence to asthma therapy after hospital discharge richard ahrens, m.d. *elinical studies to assess inhaled corticosteroid bioequivalence* 8. google australia environmental health effects of pesticides international society for environmental epidemiology precautionary what will happen if we don't change things in our environment for air quality? challenge posed to children's health by mixtures growth of child bubble diagram centre for mental retardation risks of living on busy road environmental retardation smog from vehicle pollution university of southern california logo 1 0.04%		charge disorder pesticides	1	0.04%
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mehg metabolism venom and pdf and these l 0.04% dba/2 asthma			1	0.04%
venom and pdf and these dba/2 asthma phase ii—enzyme cehc california davis propoxur epa asthma girl adhd niehs organisation metabolomics, nmr, cancer, pdf depressive symptoms and adherence to asthma therapy after hospital discharge richard ahrens, m.d. *clinical studies to assess inhaled corticosteroid bioequivalence* 8. google australia environmental health determinants of health effects of pesticides international society for environmental epidemiology precautionary what will happen if we don't change things in our environment for air quality? challenge posed to children's health by mixtures growth of child bubble diagram centre for mental retardation risks of living on busy road environmental retardation 1 0.04% smog from vehicle pollution university of southern california logo		fish for hair	1	0.04%
dba/2 asthma phase ii-enzyme cehc cehc clifornia davis propoxur epa asthma girl adhd niehs organisation metabolomics, mr, cancer, pdf depressive symptoms and adherence to asthma therapy after hospital discharge richard ahrens, m.d. *clinical studies to assess inhaled corticosteroid bioequivalence* 8. google australia environmental health determinants of health effects of pesticides international society for environmental epidemiology precautionary what will happen if we don't change things in our environment for air quality? challenge posed to children's health by mixtures growth of child bubble diagram centre for mental retardation risks of living on busy road environmental retardation smog from vehicle pollution university of southern california logo		mehg metabolism	1	0.04%
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california davis propoxur epa asthma girl adhd niehs organisation metabolomics, nmr, cancer, pdf depressive symptoms and adherence to asthma therapy after hospital discharge richard ahrens, m.d. *clinical studies to assess inhaled corticosteroid bioequivalence* 8. google australia environmental health determinants of health effects of pesticides international society for environmental epidemiology precautionary what will happen if we don't change things in our environment for air quality? challenge posed to children's health by mixtures growth of child bubble diagram centre for mental retardation risks of living on busy road environmental retardation 1 0.04% smog from vehicle pollution 1 0.04% university of southern california 1 0.04% university of southern california 1 0.04% university of southern california 1 0.04%		phase ii-enzyme	1	0.04%
propoxur epa asthma girl adhd 1 0.04% adhd niehs organisation metabolomics, nmr, cancer, pdf depressive symptoms and adherence to asthma therapy after hospital discharge richard ahrens, m.d. *clinical studies to assess inhaled corticosteroid bioequivalence* 8. google australia environmental health determinants of health effects of pesticides international society for environmental epidemiology precautionary what will happen if we don't change things in our environment for air quality? challenge posed to children's health by mixtures growth of child bubble diagram centre for mental retardation risks of living on busy road environmental retardation smog from vehicle pollution university of southern california logo		cehc	1	0.04%
asthma girl adhd adhd niehs organisation metabolomics, nmr, cancer, pdf depressive symptoms and adherence to asthma therapy after hospital discharge richard ahrens, m.d. *clinical studies to assess inhaled corticosteroid bioequivalence* 8. google australia environmental health determinants of health effects of pesticides international society for environmental epidemiology precautionary what will happen if we don't change things in our environment for air quality? challenge posed to children's health by mixtures growth of child bubble diagram centre for mental retardation risks of living on busy road environmental retardation smog from vehicle pollution university of southern california logo		california davis	1	0.04%
adhd niehs organisation metabolomics, nmr, cancer, pdf depressive symptoms and adherence to asthma therapy after hospital discharge richard ahrens, m.d. *clinical studies to assess inhaled corticosteroid bioequivalence* 8. google australia environmental health effects of pesticides international society for environmental epidemiology precautionary what will happen if we don't change things in our environment for air quality? challenge posed to children's health by mixtures growth of child bubble diagram centre for mental retardation risks of living on busy road environmental retardation smog from vehicle pollution university of southern california logo		propoxur epa	1	0.04%
niehs organisation metabolomics, nmr, cancer, pdf depressive symptoms and adherence to asthma therapy after hospital discharge richard ahrens, m.d. *clinical studies to assess inhaled corticosteroid bioequivalence* 8. google australia environmental health effects of pesticides international society for environmental epidemiology precautionary what will happen if we don't change things in our environment for air quality? challenge posed to children's health by mixtures growth of child bubble diagram 1 0.04% environmental retardation risks of living on busy road environmental retardation smog from vehicle pollution university of southern california logo		asthma girl	1	0.04%
metabolomics, nmr, cancer, pdf depressive symptoms and adherence to asthma therapy after hospital discharge richard ahrens, m.d. *clinical studies to assess inhaled corticosteroid bioequivalence* 8. google australia environmental health determinants of health effects of pesticides international society for environmental epidemiology precautionary what will happen if we don't change things in our environment for air quality? challenge posed to children's health by mixtures growth of child bubble diagram centre for mental retardation risks of living on busy road environmental retardation smog from vehicle pollution university of southern california logo		adhd	1	0.04%
depressive symptoms and adherence to asthma therapy after hospital discharge richard ahrens, m.d. *clinical studies to assess inhaled corticosteroid bioequivalence* 8. google australia environmental health determinants of health effects of pesticides international society for environmental epidemiology precautionary what will happen if we don't 1 0.04% change things in our environment for air quality? challenge posed to children's health by mixtures growth of child bubble diagram 1 0.04% centre for mental retardation 1 0.04% risks of living on busy road 1 0.04% environmental retardation 1 0.04% smog from vehicle pollution 1 0.04% university of southern california 1 0.04%		niehs organisation	1	0.04%
adherence to asthma therapy after hospital discharge richard ahrens, m.d. *clinical studies to assess inhaled corticosteroid bioequivalence* 8. google australia environmental health determinants of health effects of pesticides international society for environmental epidemiology precautionary what will happen if we don't 1 0.04% change things in our environment for air quality? challenge posed to children's health by mixtures growth of child 1 0.04% bubble diagram 1 0.04% centre for mental retardation 1 0.04% environmental retardation 1 0.04% environmental retardation 1 0.04% smog from vehicle pollution 1 0.04% university of southern california 1 0.04% university of southern california 1 0.04% university of southern california 1 0.04%		metabolomics, nmr, cancer, pdf	1	0.04%
studies to assess inhaled corticosteroid bioequivalence* 8. google australia environmental health determinants of health effects of pesticides 1 0.04% international society for environmental epidemiology precautionary what will happen if we don't change things in our environment for air quality? challenge posed to children's health by mixtures growth of child 1 0.04% bubble diagram 1 0.04% centre for mental retardation 1 0.04% environmental		adherence to asthma therapy after	1	0.04%
determinants of health effects of pesticides international society for environmental epidemiology precautionary what will happen if we don't 1 0.04% change things in our environment for air quality? challenge posed to children's 1 0.04% health by mixtures growth of child 1 0.04% bubble diagram 1 0.04% centre for mental retardation 1 0.04% risks of living on busy road 1 0.04% environmental retardation 1 0.04% smog from vehicle pollution 1 0.04% university of southern california 1 0.04% logo		studies to assess inhaled	1	0.04%
international society for environmental epidemiology precautionary what will happen if we don't change things in our environment for air quality? challenge posed to children's health by mixtures growth of child 1 0.04% bubble diagram 1 0.04% centre for mental retardation 1 0.04% risks of living on busy road 1 0.04% environmental retardation 1 0.04% smog from vehicle pollution 1 0.04% university of southern california 1 0.04% logo	8. google australia		1	0.04%
environmental epidemiology precautionary what will happen if we don't change things in our environment for air quality? challenge posed to children's health by mixtures growth of child bubble diagram 1 0.04% centre for mental retardation 1 0.04% risks of living on busy road environmental retardation 1 0.04% smog from vehicle pollution 1 0.04% university of southern california 1 0.04% logo		effects of pesticides	1	0.04%
change things in our environment for air quality? challenge posed to children's		environmental epidemiology	1	0.04%
health by mixtures growth of child 1 0.04% bubble diagram 1 0.04% centre for mental retardation 1 0.04% risks of living on busy road 1 0.04% environmental retardation 1 0.04% smog from vehicle pollution 1 0.04% university of southern california 1 0.04% logo		change things in our environment	1	0.04%
bubble diagram 1 0.04% centre for mental retardation 1 0.04% risks of living on busy road 1 0.04% environmental retardation 1 0.04% smog from vehicle pollution 1 0.04% university of southern california 1 0.04% logo			1	0.04%
centre for mental retardation 1 0.04% risks of living on busy road 1 0.04% environmental retardation 1 0.04% smog from vehicle pollution 1 0.04% university of southern california 1 0.04% logo		growth of child	1	0.04%
risks of living on busy road 1 0.04% environmental retardation 1 0.04% smog from vehicle pollution 1 0.04% university of southern california 1 0.04% logo		bubble diagram	1	0.04%
environmental retardation 1 0.04% smog from vehicle pollution 1 0.04% university of southern california 1 0.04% logo		centre for mental retardation	1	0.04%
smog from vehicle pollution 1 0.04% university of southern california 1 0.04% logo		risks of living on busy road	1	0.04%
university of southern california 1 0.04% logo		environmental retardation	1	0.04%
logo		smog from vehicle pollution	1	0.04%
pcb pesticide disease prevention 1 0.04%			1	0.04%
		pcb pesticide disease prevention	1	0.04%
		peo pesticide disease prevention	1	0.0470

	homer glutamate autism	1	0.04%
	pregnancy logo	1	0.04%
	rental property mich and cockroaches	1	0.04%
9. google italy	epa video health and environmental	3	0.13%
	pesticides	1	0.04%
	16. galvez mp, frieden tr, landrigan pj. obesity in the 21st century. environmental health perspectives 2003;111 (13)	1	0.04%
	meza scary	1	0.04%
	area broca	1	0.04%
	neurotoxicology children	1	0.04%
	environmental questionnaire autism .doc	1	0.04%
	joint isee—isea international conference on environmental epidemiology and exposure, paris	1	0.04%
	endocrine-disruptor	1	0.04%
	osteoporosis milk	1	0.04%
	tang d. columbia university	1	0.04%
	thp1 transfection	1	0.04%
	pregnancy and mercury spill	1	0.04%
10. google france	hormann a440 pdf	1	0.04%
	effect of pesticide	1	0.04%
	duke university map	1	0.04%
	consequence of the stress	1	0.04%
	histamine release measurement urine allergy	1	0.04%
	stéphanie engel	1	0.04%
	dr. paul kostyniak	1	0.04%
	resources educational fact-sheets	1	0.04%
	uc davis map	1	0.04%
11. google japan	tnf–r epa	1	0.04%
	facts of air pollution in michigan	1	0.04%
	agrichemical seattle preschool	1	0.04%
	environmental health goal	1	0.04%
	kids environment	1	0.04%
	usepa dust inhalation	1	0.04%
	usepa aeedustaeeiiiiaiatioii		
	soluble epoxide hydrolases— urea	1	0.04%
	_	1 1	
12. altavista	soluble epoxide hydrolases- urea	_	0.04% 0.04% 0.09%

		autism and health	1	0.04%
		metabolomics and autism	1	0.04%
		smoking and environmental problems	1	0.04%
		acido borico las cucarachas	1	0.04%
13. &irela	yahoo uk and	environmental factors that affect children's development	2	0.09%
		environmental tobacco smoke exposure poor health outcomes	1	0.04%
		children's answers to pollution	1	0.04%
		environ health perspect. 2000 march; 108(suppl 1): 29â€"56.	1	0.04%
14.	mamma	hydrocarbons as environmental biomakers	1	0.04%
		duke university	1	0.04%
15.	all the web	chemical mixture metal	1	0.04%
		epa children's center meeting	1	0.04%
16.	searchalot	health research titles	1	0.04%
17.	netscape	keith jose davis, ca	1	0.04%
18.	yahoo canada	children and environmental deprivation	1	0.04%
19.	compuserve	environmental research susan teitelbaum	1	0.04%
20.	yahoo france	ampli cariou	1	0.04%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	health	181	7.80%
	of	179	7.72%
	in	165	7.11%
	children	152	6.55%
	environmental	142	6.12%
	autism	117	5.04%
	for	106	4.57%
	research	95	4.09%
	to	85	3.66%
	asthma	84	3.62%
	epa	79	3.41%
	the	78	3.36%
	children's	74	3.19%
	university	67	2.89%
	center	67	2.89%

	pesticides	65	2.80%
	kids	62	2.67%
	california	49	2.11%
	exposure	49	2.11%
	on	48	2.07%
2. yahoo	children	45	1.94%
	environmental	38	1.64%
	of	32	1.38%
	in	29	1.25%
	health	24	1.03%
	research	20	0.86%
	for	17	0.73%
	autism	16	0.69%
	children's	16	0.69%
	asthma	15	0.65%
	on	15	0.65%
	exposure	13	0.56%
	development	12	0.52%
	study	9	0.39%
	factors	9	0.39%
	center	9	0.39%
	university	9	0.39%
	tobacco	9	0.39%
	the	9	0.39%
	smoke	8	0.34%
3. google uk	of	24	1.03%
2. 8. 8. 8. m.	children	17	0.73%
	asthma	13	0.56%
	children's	9	0.39%
	effects	9	0.39%
	pesticides	9	0.39%
	pollution	9	0.39%
	development	8	0.34%
	on	8	0.34%
	environmental	7	0.30%
	affect	7	0.30%
	health	7	0.30%
	in	7	0.30%
	how	6	0.36%
	air	6	
		5	0.26%
	can		0.22%
	the	5	0.22%

		jersey	4	0.17%
		for	4	0.17%
		diagram	4	0.17%
	4. google canada	autism	14	0.60%
		of	13	0.56%
		children	12	0.52%
		pesticides	10	0.43%
		environmental	8	0.34%
		health	7	0.30%
		in	7	0.30%
		pesticide	5	0.22%
		the	5	0.22%
		factors	4	0.17%
		university	4	0.17%
		for	4	0.17%
		california	3	0.13%
		personality	3	0.13%
		metals	3	0.13%
		effects	3	0.13%
		smoking	2	0.09%
		kids	2	0.09%
		does	2	0.09%
		at	2	0.09%
	5. msn	children	18	0.78%
		childrens	8	0.34%
		of	7	0.30%
		environmental	7	0.30%
		in	6	0.26%
		center	6	0.26%
		children's	6	0.26%
		medical	5	0.22%
		autism	5	0.22%
		exposure	5	0.22%
		for	4	0.17%
		health	4	0.17%
		research	4	0.17%
		cincinnati	3	0.13%
		factors	3	0.13%
		influence	3	0.13%
		that	3	0.13%
		to	3	0.13%
		on	3	0.13%

	asthma	2	0.09%
6. aol netfind	research	4	0.17%
	children	4	0.17%
	of	3	0.13%
	in	2	0.09%
	asthma	2	0.09%
	pesticides	2	0.09%
	with	2	0.09%
	disorder	2	0.09%
	brain	2	0.09%
	health	2	0.09%
	development	2	0.09%
	poisoning	1	0.04%
	neurobehavioral	1	0.04%
	nj	1	0.04%
	kavanaugh	1	0.04%
	children's	1	0.04%
	community	1	0.04%
	autism	1	0.04%
	education	1	0.04%
	studies	1	0.04%
7. google germany	asthma	3	0.13%
	to	2	0.09%
	pdf	2	0.09%
	niehs	1	0.04%
	hair	1	0.04%
	studies	1	0.04%
	venom	1	0.04%
	fish	1	0.04%
	of	1	0.04%
	metabolomics,	1	0.04%
	photos	1	0.04%
	assess	1	0.04%
	cehc	1	0.04%
	depressive	1	0.04%
	children's	1	0.04%
	dba/2	1	0.04%
	epa	1	0.04%
	symptoms	1	0.04%
	motivation	1	0.04%
	cancer,	1	0.04%
8. google australia	of	5	0.22%
o. Soogie australia	OI	3	0.22/0

		for	3	0.13%
		health	3	0.13%
		environmental	3	0.13%
		retardation	2	0.09%
		logo	2	0.09%
		pesticides	1	0.04%
		growth	1	0.04%
		by	1	0.04%
		effects	1	0.04%
		risks	1	0.04%
		california	1	0.04%
		homer	1	0.04%
		mental	1	0.04%
		university	1	0.04%
		mich	1	0.04%
		to	1	0.04%
		pregnancy	1	0.04%
		determinants	1	0.04%
		glutamate	1	0.04%
	9. google italy	environmental	6	0.26%
		health	4	0.17%
		video	3	0.13%
		epa	3	0.13%
		children	1	0.04%
		conference	1	0.04%
		16. galvez	1	0.04%
		.doc	1	0.04%
		pesticides	1	0.04%
		pj.	1	0.04%
		osteoporosis	1	0.04%
		isee-isea	1	0.04%
		obesity	1	0.04%
		autism	1	0.04%
		university	1	0.04%
		century.	1	0.04%
		the	1	0.04%
		meza	1	0.04%
		columbia	1	0.04%
		paris	1	0.04%
	10. google france	map	2	0.09%
		of	2	0.09%
		davis	1	0.04%

	pdf	1	0.04%
	histamine	1	0.04%
	hormann	1	0.04%
	consequence	1	0.04%
	fact-sheets	1	0.04%
	duke	1	0.04%
	paul	1	0.04%
	resources	1	0.04%
	stéphanie	1	0.04%
	educational	1	0.04%
	measurement	1	0.04%
	allergy	1	0.04%
	dr.	1	0.04%
	pesticide	1	0.04%
	urine	1	0.04%
	kostyniak	1	0.04%
	engel	1	0.04%
11. google japan	pollution	1	0.04%
	agrichemical	1	0.04%
	preschool	1	0.04%
	of	1	0.04%
	seattle	1	0.04%
	tnf-r	1	0.04%
	michigan	1	0.04%
	environment	1	0.04%
	kids	1	0.04%
	hydrolases-	1	0.04%
	usepa	1	0.04%
	pcr	1	0.04%
	urea	1	0.04%
	epoxide	1	0.04%
	in	1	0.04%
	air	1	0.04%
	soluble	1	0.04%
	environmental	1	0.04%
	health	1	0.04%
	goal	1	0.04%
12. altavista	air	2	0.09%
	pollutants	2	0.09%
	autism	2	0.09%
	clips	2	0.09%
	video	2	0.09%

		asthma	2	0.09%
		chemical	1	0.04%
		problems	1	0.04%
		cucarachas	1	0.04%
		metabolomics	1	0.04%
		smoking	1	0.04%
		environmental	1	0.04%
		mixtures	1	0.04%
		health	1	0.04%
		borico	1	0.04%
		las	1	0.04%
		acido	1	0.04%
	13. yahoo uk &ireland	children's	3	0.13%
		environmental	3	0.13%
		development	2	0.09%
		health	2	0.09%
		that	2	0.09%
		affect	2	0.09%
		factors	2	0.09%
		answers	1	0.04%
		1):	1	0.04%
		to	1	0.04%
		2000	1	0.04%
		outcomes	1	0.04%
		108(suppl	1	0.04%
		march;	1	0.04%
		tobacco	1	0.04%
		smoke	1	0.04%
		exposure	1	0.04%
		poor	1	0.04%
		pollution	1	0.04%
		29â € "56.	1	0.04%
	14. mamma	hydrocarbons	1	0.04%
		as	1	0.04%
		biomakers	1	0.04%
		university	1	0.04%
		environmental	1	0.04%
		duke	1	0.04%
	15. all the web	metal	1	0.04%
		center	1	0.04%
		chemical	1	0.04%
		meeting	1	0.04%

	mixture	1	0.04%
	children's	1	0.04%
	epa	1	0.04%
16. searchalot	titles	1	0.04%
	research	1	0.04%
	health	1	0.04%
17. netscape	ca	1	0.04%
	davis,	1	0.04%
	jose	1	0.04%
	keith	1	0.04%
18. yahoo canada	deprivation	1	0.04%
	environmental	1	0.04%
	children	1	0.04%
19. compuserve	teitelbaum	1	0.04%
	susan	1	0.04%
	research	1	0.04%
	environmental	1	0.04%
20. yahoo france	cariou	1	0.04%
	ampli	1	0.04%

Activity by Search Engine - Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

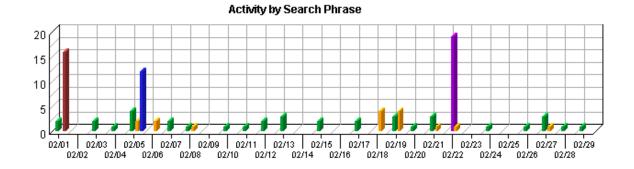
Ø.

This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	pesticides	37	1.59%
2.	research project ppt	19	0.82%
3.	duke university logo	16	0.69%
4.	pollutants, concentration, duration,symptoms,effects	16	0.69%
5.	organophosphates oxidative stress	12	0.52%
6.	teratogens in dentistry	10	0.43%
7.	organophosphates	9	0.39%
8.	interleukin cytokin role disease review –shareware –trial –buy –purchase –demo filetype:pdf	8	0.34%
9.	team work	8	0.34%
10.	tar creek	8	0.34%
11.	california davis	7	0.30%
12.	detoxification enzyme pesticide pregnancy	7	0.30%
13.	tar creek superfund	6	0.26%
14.	children with autism	6	0.26%
15.	helen sable	6	0.26%
16.	childrens medical center	5	0.22%
17.	uc davis map	5	0.22%
18.	physical health continuum	5	0.22%
19.	the state of california	5	0.22%

20.	gene prematurity pesticide detoxification enzyme	5	0.22%
	Subtotal	200	8.62%
	Total	2,320	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. pesticides	google	22	0.95%
	google canada	9	0.39%
	google uk	4	0.17%
	google italy	1	0.04%
	aol netfind	1	0.04%
2. research project ppt	google	19	0.82%
3. duke university logo	google	16	0.69%
4. pollutants, concentration, duration, symptoms, effects	google	16	0.69%
5. organophosphates oxidative stress	google	12	0.52%
6. teratogens in dentistry	google	9	0.39%
	msn	1	0.04%
7. organophosphates	google	6	0.26%
	google uk	3	0.13%
8. interleukin cytokin role disease review –shareware –trial –buy –purchase –demo filetype:pdf	google	8	0.34%
9. team work	google	8	0.34%
10. tar creek	google	8	0.34%
11. california davis	google	5	0.22%
	google canada	1	0.04%
	google germany	1	0.04%
12. detoxification enzyme pesticide pregnancy	google	7	0.30%
13. tar creek superfund	google	6	0.26%
14. children with autism	google	4	0.17%
	google uk	1	0.04%
	google canada	1	0.04%
15. helen sable	google	6	0.26%
16. childrens medical center	msn	5	0.22%
17. uc davis map	google	4	0.17%
	google france	1	0.04%
18. physical health continuum	google	5	0.22%
19. the state of california	google	5	0.22%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

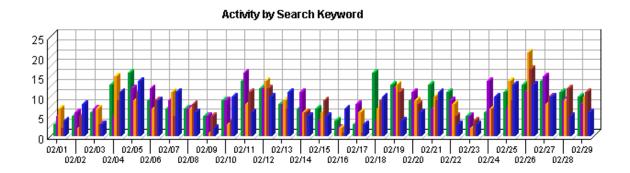


How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	of	267	2.71%
2.	children	250	2.54%
3.	health	238	2.42%
4.	environmental	220	2.24%
5.	in	219	2.23%
6.	autism	161	1.64%
7.	for	139	1.41%
8.	research	129	1.31%
9.	asthma	122	1.24%
10.	children's	113	1.15%
11.	to	105	1.07%
12.	the	102	1.04%
13.	pesticides	97	0.99%
14.	epa	95	0.97%
15.	university	87	0.88%
16.	center	85	0.86%
17.	on	77	0.78%
18.	exposure	72	0.73%
19.	kids	68	0.69%
20.	air	67	0.68%
	Subtotal	2,713	27.57%
	Total	9,841	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. of	google	179	1.82%
	yahoo	32	0.33%
	google uk	24	0.24%
	google canada	13	0.13%
	msn	7	0.07%
	google australia	5	0.05%
	aol netfind	3	0.03%
	google france	2	0.02%
	google germany	1	0.01%
	google japan	1	0.01%
2. children	google	152	1.54%
	yahoo	45	0.46%
	msn	18	0.18%
	google uk	17	0.17%
	google canada	12	0.12%
	aol netfind	4	0.04%
	yahoo canada	1	0.01%
	google italy	1	0.01%
3. health	google	181	1.84%
	yahoo	24	0.24%
	google uk	7	0.07%
	google canada	7	0.07%
	msn	4	0.04%
	google italy	4	0.04%
	google australia	3	0.03%
	aol netfind	2	0.02%
	yahoo uk &ireland	2	0.02%
	altavista	1	0.01%
	google japan	1	0.01%
	searchalot	1	0.01%
	google germany	1	0.01%
4. environmental	google	142	1.44%
	yahoo	38	0.39%
	google canada	8	0.08%
	google uk	7	0.07%
	msn	7	0.07%
	google italy	6	0.06%
	yahoo uk &ireland	3	0.03%

	compuserve	1	0.01%
	yahoo canada	1	0.01%
	mamma	1	0.01%
	google japan	1	0.01%
	aol netfind	1	0.01%
	altavista	1	0.01%
5. in	google	165	1.68%
	yahoo	29	0.29%
	google uk	7	0.07%
	google canada	7	0.07%
	msn	6	0.06%
	aol netfind	2	0.02%
	google japan	1	0.01%
	google australia	1	0.01%
	google italy	1	0.01%
6. autism	google	117	1.19%
	yahoo	16	0.16%
	google canada	14	0.14%
	msn	5	0.05%
	google uk	4	0.04%
	altavista	2	0.02%
	google italy	1	0.01%
	google australia	1	0.01%
	aol netfind	1	0.01%
7. for	google	106	1.08%
	yahoo	17	0.17%
	google uk	4	0.04%
	msn	4	0.04%
	google canada	4	0.04%
	google australia	3	0.03%
	google germany	1	0.01%
8. research	google	95	0.97%
	yahoo	20	0.20%
	aol netfind	4	0.04%
	msn	4	0.04%
	google uk	2	0.02%
	google canada	2	0.02%
	searchalot	1	0.01%
	compuserve	1	0.01%
9. asthma	google	84	0.85%
	yahoo	15	0.15%
	google uk	13	0.13%

	google germany	3	0.03%
	altavista	2	0.02%
	aol netfind	2	0.02%
	msn	2	0.02%
	google canada	1	0.01%
10. children's	google	74	0.75%
	yahoo	16	0.16%
	google uk	9	0.09%
	msn	6	0.06%
	yahoo uk &ireland	3	0.03%
	google germany	1	0.01%
	google canada	1	0.01%
	all the web	1	0.01%
	google australia	1	0.01%
	aol netfind	1	0.01%
11. to	google	85	0.86%
	yahoo	8	0.08%
	google uk	4	0.04%
	msn	3	0.03%
	google germany	2	0.02%
	yahoo uk &ireland	1	0.01%
	google canada	1	0.01%
	google australia	1	0.01%
12. the	google	78	0.79%
	yahoo	9	0.09%
	google uk	5	0.05%
	google canada	5	0.05%
	msn	2	0.02%
	google italy	1	0.01%
	aol netfind	1	0.01%
	google france	1	0.01%
13. pesticides	google	65	0.66%
	google canada	10	0.10%
	google uk	9	0.09%
	yahoo	7	0.07%
	msn	2	0.02%
	aol netfind	2	0.02%
	google italy	1	0.01%
	google australia	1	0.01%
14. epa	google	79	0.80%
	google uk	4	0.04%
	yahoo	3	0.03%

	google italy	3	0.03%
	msn	2	0.02%
	google canada	1	0.01%
	google japan	1	0.01%
	google germany	1	0.01%
	all the web	1	0.01%
15. university	google	67	0.68%
	yahoo	9	0.09%
	google canada	4	0.04%
	google uk	3	0.03%
	google france	1	0.01%
	mamma	1	0.01%
	google italy	1	0.01%
	google australia	1	0.01%
16. center	google	67	0.68%
	yahoo	9	0.09%
	msn	6	0.06%
	aol netfind	1	0.01%
	google canada	1	0.01%
	all the web	1	0.01%
17. on	google	48	0.49%
	yahoo	15	0.15%
	google uk	8	0.08%
	msn	3	0.03%
	google australia	1	0.01%
	google italy	1	0.01%
	aol netfind	1	0.01%
18. exposure	google	49	0.50%
1	yahoo	13	0.13%
	msn	5	0.05%
	google canada	2	0.02%
	google uk	2	0.02%
	yahoo uk &ireland	1	0.01%
19. kids	google	62	0.63%
	google canada	2	0.02%
	google uk	2	0.02%
	aol netfind	1	0.01%
	google japan	1	0.01%
20. air	google	47	0.48%
	yahoo	7	0.07%
	google uk	6	0.06%
	msn	2	0.02%
	111511	4	0.0270

altavista	2	0.02%
google australia	1	0.01%
google canada	1	0.01%
google japan	1	0.01%

Activity by Search Keyword - Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

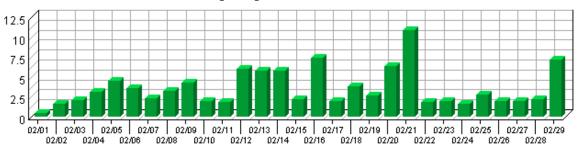
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.



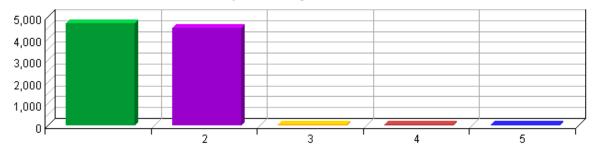
Visit Summary

Visits	9,610
Average per Day	331
Average Visit Length	00:27:18
Median Visit Length	00:05:46
International Visits	4.70%
Visits of Unknown Origin	48.73%
Visits from Your Country: United States (US)	46.57%

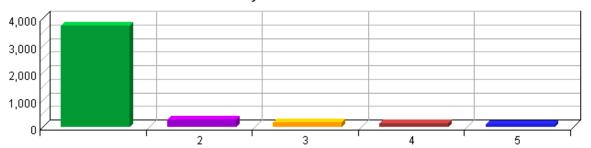
Average Length of Visit Trend



Top Countries by Visits







Visitors Trend



Visitor Summary

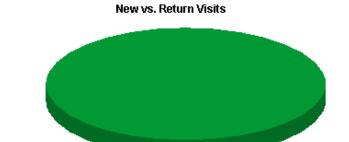
Unique Visitors	4,685
Visitors Who Visited Once	3,721
Visitors Who Visited More Than Once	964
Average Visits per Visitor	2.05

Visitor Minutes Trend

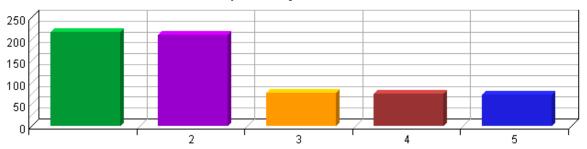


First Time Visitors Trend



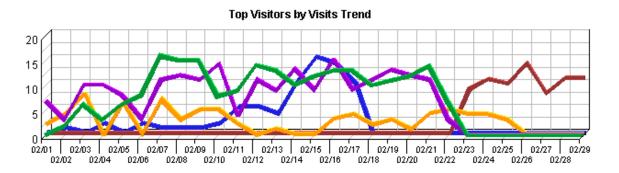


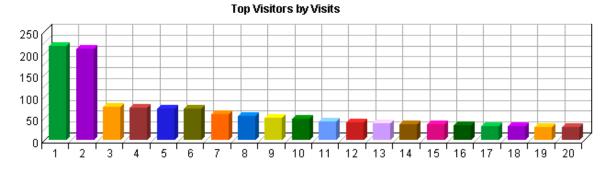
Top Visitors by Visits



Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.





Top Visitors

	Visitor	Visits	%	Hits
1.	crawl-6.cuill.com_Mozilla/5.0 (Twiceler-0.9 http://www. cuill.com/twiceler/robot.html)	217	2.26%	356
2.	crawl-66-249-66-240.googlebot. com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www. google.com/bot.html)	209	2.18%	2,625
3.	65.55.210.92_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	76	0.79%	147
4.	crawl-66-249-72-232.googlebot. com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www. google.com/bot.html)	74	0.77%	681
5.	crawl-11.cuill.com_Mozilla/5. 0 (Twiceler-0.9 http://www. cuill.com/twiceler/robot.html)	73	0.76%	172
6.	72.36.94.70_Jakarta Commons— HttpClient/3.0.1	71	0.74%	2,048
7.	livebot-65-55-210-91.search. live.com_msnbot/1.1 (+http://	60	0.62%	128

	search.msn.com/msnbot.htm)			
8.	65.55.210.97_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	55	0.57%	10
9.	65.55.210.93_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	51	0.53%	10
10.	livebot-65-55-210-96.search. live.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	49	0.51%	12
11.	llf520133.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/ help/us/ysearch/slurp)	43	0.45%	5
12.	65.55.210.90_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	41	0.43%	8
13.	65.55.210.93_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	39	0.41%	8
14.	64.62.178.178_InfoMinder (V2. 0 Win32)	37	0.39%	7
15.	livebot-65-55-210-96.search. live.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	35	0.36%	6
16.	livebot-65-55-210-95.search. live.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	34	0.35%	5
17.	74.6.22.80_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	31	0.32%	5
18.	livebot-65-55-210-94.search. live.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	31	0.32%	6
19.	rg34.riverglassinc. com_Jakarta Commons–HttpClient/3.0.1	30	0.31%	2,10
20.	crawler4013.ask.com_Mozilla/5. 0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/ docs/about/webmasters.shtml)	29	0.30%	3
	Subtotal	1,285	13.37%	9,16
	Other	8,323	86.63%	29,26
	Total	9,608	100.00%	38,42

Top Visitors - Help Card



Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

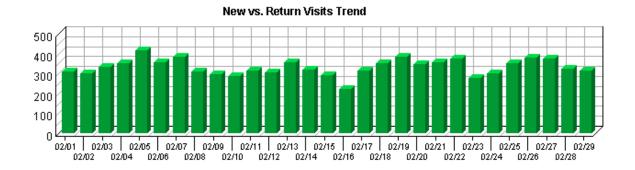


Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.





New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	9,608	100.00%
	Total	9,608	100.00%

New vs. Return Visits - Help Card

New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who fit into the specified visitor category.

New vs. Return Visits 49

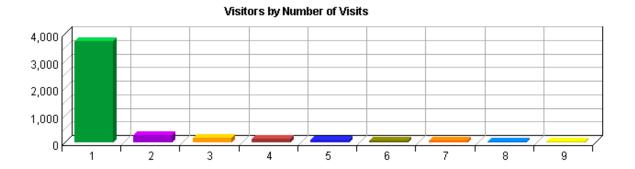
O

By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

50 New vs. Return Visits

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	3,721	79.42%
2 visits	268	5.72%
3 visits	164	3.50%
4 visits	146	3.12%
5 visits	100	2.13%
6 visits	67	1.43%
7 visits	51	1.09%
8 visits	40	0.85%
9 visits	28	0.60%
Subtotal	4,585	97.87%
Other	100	2.13%
Total	4,685	100.00%

Visitors by Number of Visits - Help Card

Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

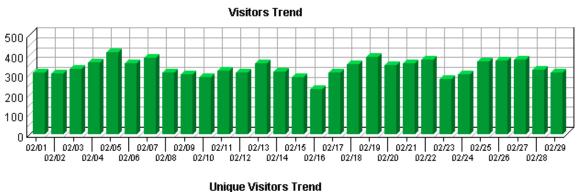
Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

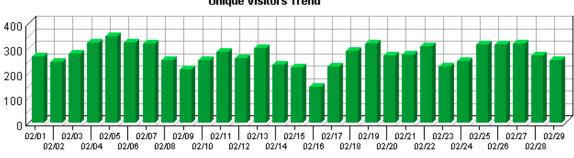
% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

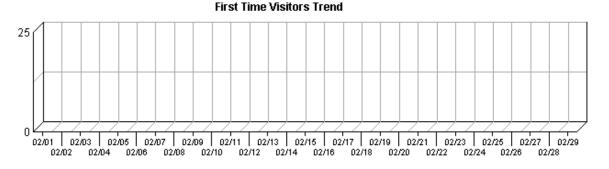
This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

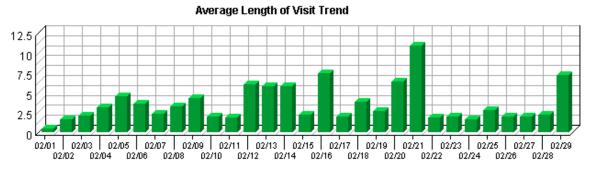
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.









Visitor Minutes Trend



Visitors Trend

Time Interval	Visits Uniq	ue Visitors	First Time Visitors	Avg Visit . Length	Visitor Minutes
02/01	312	266	0	00:00:31	164.35
02/02	304	243	0	00:01:37	496.20
02/03	331	279	0	00:02:04	687.05
02/04	359	323	0	00:03:11	1,145.28
02/05	414	349	0	00:04:31	1,872.57
02/06	355	323	0	00:03:38	1,293.55
02/07	382	320	0	00:02:16	871.08
02/08	312	253	0	00:03:17	1,029.38
02/09	299	215	0	00:04:17	1,284.25
02/10	287	251	0	00:01:59	573.52
02/11	318	286	0	00:01:49	582.88
02/12	309	258	0	00:06:04	1,876.97
02/13	356	299	0	00:05:46	2,058.70
02/14	317	235	0	00:05:47	1,833.33
02/15	288	222	0	00:02:13	639.17
02/16	227	143	0	00:07:21	1,671.15
02/17	312	227	0	00:01:56	608.35
02/18	352	289	0	00:03:52	1,365.15
02/19	389	317	0	00:02:37	1,021.35
02/20	349	271	0	00:06:25	2,241.18
02/21	355	274	0	00:10:54	3,871.28
02/22	377	309	0	00:01:50	696.93
02/23	278	227	0	00:01:58	547.43
02/24	299	247	0	00:01:40	502.65
02/25	364	315	0	00:02:46	1,010.88
02/26	369	314	0	00:01:57	720.45
02/27	377	319	0	00:01:55	726.70
02/28	324	269	0	00:02:15	730.13
02/29	312	252	0	00:07:14	2,256.98
Average	331	272	0	N/A	1,185.48

Total 9,627 7,895 0 N/A 34,378.92

Visitors Trend - Help Card

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero—length visits. A zero—length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

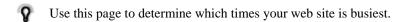
First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.



Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend

Time Interval	Visits	%
02/01	312	3.25%
02/02	304	3.16%
02/03	330	3.43%
02/04	357	3.71%
02/05	413	4.30%
02/06	353	3.67%
02/07	382	3.98%
02/08	312	3.25%
02/09	299	3.11%
02/10	287	2.99%
02/11	318	3.31%
02/12	308	3.20%
02/13	355	3.69%
02/14	317	3.30%
02/15	287	2.99%
02/16	226	2.35%
02/17	312	3.25%
02/18	352	3.66%
02/19	388	4.04%
02/20	349	3.63%
02/21	352	3.66%
02/22	376	3.91%
02/23	278	2.89%
02/24	299	3.11%
02/25	364	3.79%

02/26	369	3.84%
02/27	376	3.91%
02/28	324	3.37%
02/29	311	3.24%
Total	9,610	100.00%

Visits Trend - Help Card

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations - Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

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8

Top Organizations 59

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

60 Top Organizations

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

Authenticated Username – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

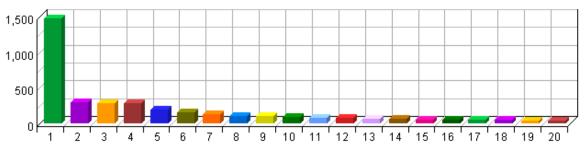
% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.





Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	1,469	15.29%	1,587
2.	cuill.com	291	3.03%	529
3.	googlebot.com	286	2.98%	3,309
4.	live.com	283	2.94%	612
5.	comcast.net	189	1.97%	972
6.	aol.com	161	1.68%	205
7.	rr.com	129	1.34%	580
8.	verizon.net	100	1.04%	415
9.	65.55.210.92	97	1.01%	188
10.	65.55.210.93	90	0.94%	189
11.	72.36.94.70	72	0.75%	2,076
12.	65.55.210.97	72	0.75%	157
13.	sbcglobal.net	71	0.74%	461
14.	65.55.210.90	61	0.63%	135
15.	74.6.22.80	55	0.57%	78
16.	optonline.net	50	0.52%	233
17.	cox.net	46	0.48%	233
18.	searchme.com	46	0.48%	205
19.	charter.com	45	0.47%	250
20.	phx.gbl	41	0.43%	266
	Subtotal	3,654	38.02%	12,680
	Other	5,956	61.98%	25,776
	Total	9,610	100.00%	38,456

Top Domain Names 63

Top Domain Names - Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second—level domain name, such as netiq.com. If the top—level domain name is a country code, then this shows the third—level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

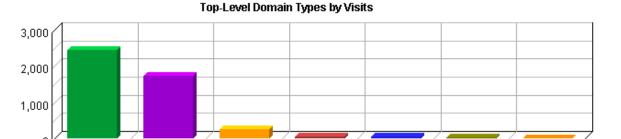
V

Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

64 Top Domain Names

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top–Level Domain Types	Visits	%	Hits
1.	Network	2,435	53.92%	6,107
2.	Commercial	1,725	38.20%	9,448
3.	Education	247	5.47%	1,332
4.	Organization	54	1.20%	210
5.	Government	41	0.91%	233
6.	Military	13	0.29%	50
7.	ARPANET	1	0.02%	1
	Total	4,516	100.00%	17,381

Top-Level Domain Types - Help Card

Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

 $Commercial: .com .co .com.[country \ code] \ .co.[country \ code] \ .firm.co \ .firm.ve \ .ltd.uk \ .info \ .biz$

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

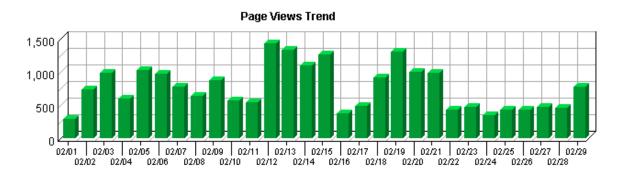
Q

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

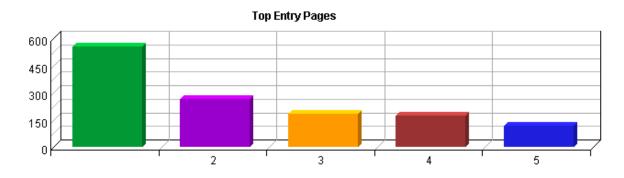
Pages Dashboard

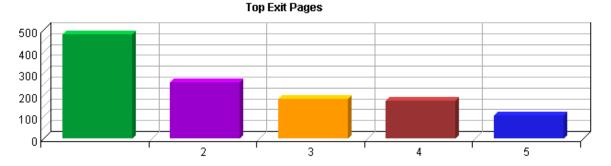
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.



Page View Summary

Page Views	22,036
Average per Day	759
Average Page Views per Visit	2.29

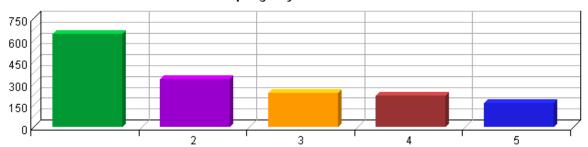




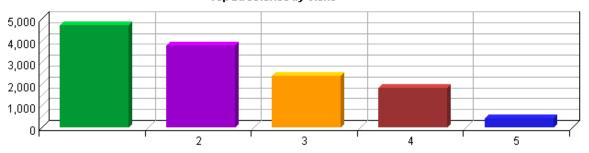
Pages Dashboard 67

Top Pages by Visits Trend 40 20 10 02/01 02/03 02/05 02/07 02/09 02/11 02/13 02/15 02/17 02/19 02/21 02/23 02/25 02/27 02/29 02/02 02/04 02/06 02/08 02/10 02/12 02/14 02/16 02/18 02/02 02/02 02/04 02/06 02/08

Top Pages by Visits



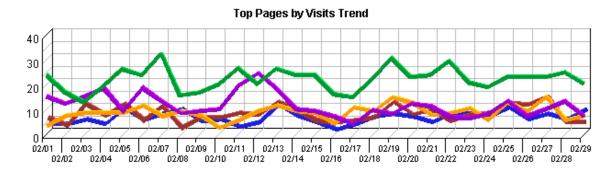
Top Directories by Visits

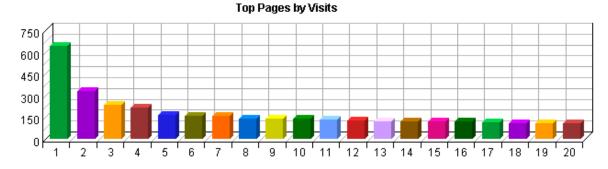


68 Pages Dashboard

Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.





Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/	641	2.96%	739	00:02:50	0
2.	Autism and Neurodevelopmental Disorders Children's Environmental Health Resear http://es.epa.gov/ncer/childrenscenters/ autism.html	329	1.52%	358	00:03:03	0
3.	University of California – Davis Children's Environmental Health Research Cent http://es.epa.gov/ncer/childrenscenters/davis.html	238	1.10%	252	00:03:13	0
4.	Pesticides Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ pesticides. html	216	1.00%	240	00:03:46	0
5.	Columbia University Center for Children's Environmental Health, New York City	163	0.75%	175	00:02:49	0

Top Pages 69

	http://es.epa.gov/ncer/childrenscenters/columbia.html					
6.	Newsroom Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ newsroom.html	161	0.74%	165	00:02:03	0
7.	Community Partnerships Children's Environmental Health Research Centers US EP http://es.epa.gov/ncer/childrenscenters/ communities. html	159	0.73%	162	00:02:54	0
8.	Multimedia Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ multimedia. html	138	0.64%	143	00:01:40	0
9.	Frequent Questions Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ faqs.html	138	0.64%	139	00:01:28	0
10.	Center for Children's Environmental Health and Disease Prevention at the Harvard http://es.epa.gov/ncer/childrenscenters/ harvard.html	137	0.63%	147	00:03:13	0
11.	Southern Center on Environmentally–Driven http://es.epa.gov/ncer/childrenscenters/ duke.html	134	0.62%	141	00:03:19	0
12.	Biographies Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ biographies. html	127	0.59%	129	00:02:11	0
13.	University of Washington Center for Child Environmental Health Risks Research http://es.epa.gov/ncer/childrenscenters/ washington. html	121	0.56%	128	00:04:29	0
14.	Air Pollutants and Asthma Children's Environmental Health Research Centers U http://es.epa.gov/ncer/childrenscenters/asthma.html	121	0.56%	124	00:02:36	0
15.	Results Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ results.html	121	0.56%	125	00:02:10	0
16.	Basic Information Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/basic_info. html	118	0.54%	119	00:03:13	0

70 Top Pages

17.	Education Factsheets Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ outreach.html	117	0.54%	117	00:02:45	0
18.	Childrens Environmental Health Center at the University of Southern Calif http://es.epa.gov/ncer/childrenscenters/usc.html	111	0.51%	117	00:02:10	0
19.	Mt. Sinai Childrens Environmental Health and Disease Prevention Research Center http://es.epa.gov/ncer/childrenscenters/ sinai.html	107	0.49%	113	00:01:54	0
20.	Complex Chemical Mixtures and Heavy Metals Children's Environmental Health Res http://es.epa.gov/ncer/childrenscenters/ chemical.html	106	0.49%	107	00:03:17	0
	Subtotal	3,503	16.16%	3,740	00:02:45	
	Other	18,168	83.84%	18,296	00:02:09	
	Total	21,671	100.00%	22,036	00:02:13	

Top Pages - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

Top Pages 71



Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

72 Top Pages

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups - Help Card

? Content Group – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

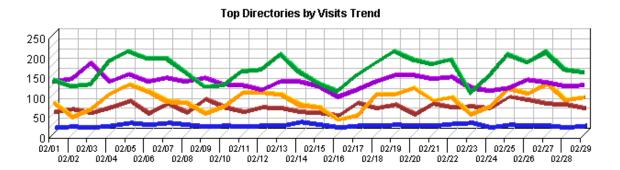
The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

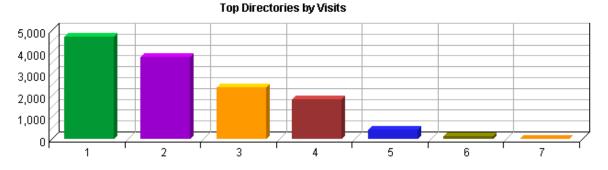
Top Content Groups 73

74 Top Content Groups

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.





Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/ childrenscenters/	4,707	35.62%	13,090	640,940
2.	http://es.epa.gov/ncer/ childrenscenters/full_text	3,762	28.47%	13,713	863,424
3.	http://es.epa.gov/ncer/ childrenscenters/Scripts	2,368	17.92%	5,084	11,910
4.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs	1,809	13.69%	5,610	5,669,337
5.	http://es.epa.gov/ncer/ childrenscenters/news_stories	442	3.35%	780	12,323
6.	http://es.epa.gov/ncer/ childrenscenters/events	124	0.94%	178	2,459
7.	http://es.epa.gov/ncer/ childrenscenters/images	1	0.01%	1	0
	Total	13,213	100.00%	38,456	7,200,391

Top Directories 75

Top Directories - Help Card

Path to Directory – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

76 Top Directories

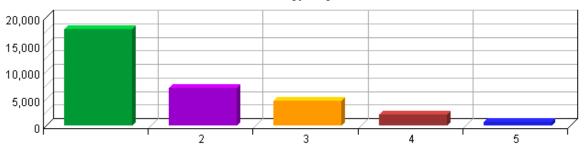
Files Dashboard

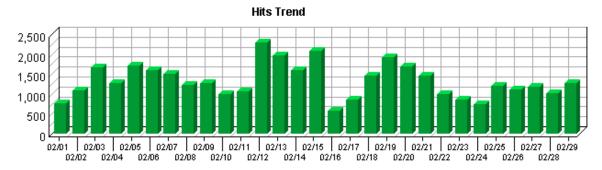
This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

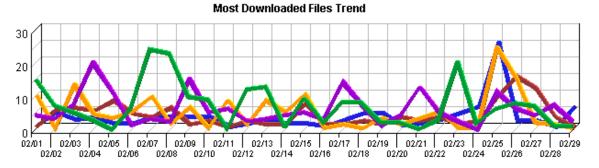
Hit Summary

Successful Hits for Entire Site	38,456
Average Hits per Day	1,326
Home Page Hits	739

Most Accessed File Types by Files







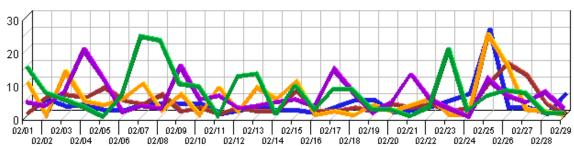
Files Dashboard 77

78 Files Dashboard

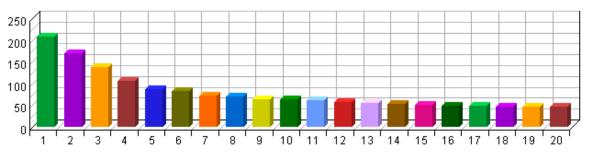
Most Downloaded Files

This report identifies the most popular files downloaded from your site.





Most Downloaded Files



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ Green_Bay_Area_Fishing_Advisory_Engl ish.pdf	207	3.41%	63
2.	http://es.epa.gov/ncer/ childrenscenters/pesticidewinter07. pdf	169	2.78%	75
3.	http://es.epa.gov/ncer/childrenscenters/full_text/jch_v1_1. pdf	138	2.27%	40
4.	http://es.epa.gov/ncer/ childrenscenters/pesticidespring07. pdf	106	1.75%	51
5.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001383.pdf	86	1.42%	50
6.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001135.pdf	82	1.35%	77
7.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001173.pdf	71	1.17%	34
8.	http://es.epa.gov/ncer/childrenscenters/full_text/33045.pdf	69	1.14%	33

9.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001114.pdf	64	1.05%	26
10.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001164.pdf	64	1.05%	29
11.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ TheFishingLine_Vol1_No2_Illinois. pdf	62	1.02%	35
12.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001112.pdf	57	0.94%	27
13.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ TheFishingLine_Vol1_No3_Illinois. pdf	55	0.91%	33
14.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001107.pdf	53	0.87%	38
15.	http://es.epa.gov/ncer/childrenscenters/full_text/33647.pdf	50	0.82%	46
16.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN000338.pdf	49	0.81%	44
17.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001110.pdf	49	0.81%	32
18.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001117.pdf	47	0.77%	39
19.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001108.pdf	46	0.76%	32
20.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN000342.pdf	46	0.76%	43
	Subtotal	1,570	25.86%	847
	Other	4,501	74.14%	4,114
	Total	6,071	100.00%	4,961

Most Downloaded Files – Help Card

Pownloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

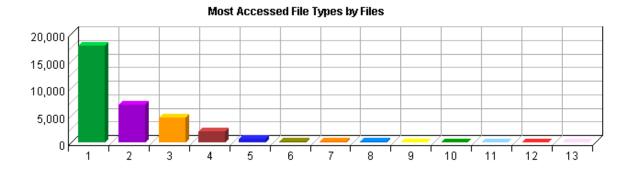
% – Percentage of times the specified file was downloaded compared to all downloaded files.



This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	17,837	54.72%	479,216
2.	js	6,953	21.33%	79,548
3.	pdf	4,605	14.13%	1,430,367
4.	css	2,066	6.34%	3,445
5.	htm	682	2.09%	11,719
6.	wmv	121	0.37%	2,124,873
7.	xml	96	0.29%	761
8.	flv	85	0.26%	2,821,092
9.	swf	66	0.20%	3,204
10.	ppt	44	0.13%	245,718
11.	smi	37	0.11%	450
12.	scc	4	0.01%	4
13.	asx	3	0.01%	1
	Total	32,599	100.00%	7,200,391

Most Accessed File Types – Help Card

File Type – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.



This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

Most Uploaded Files - Help Card

3

Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.



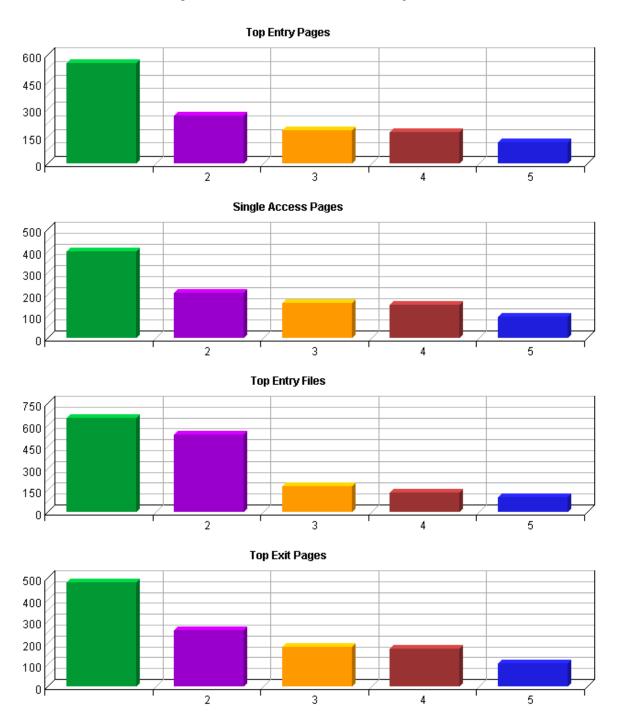
You may want to run virus scans on uploaded files.

Most Uploaded Files 85

86 Most Uploaded Files

Navigation Dashboard

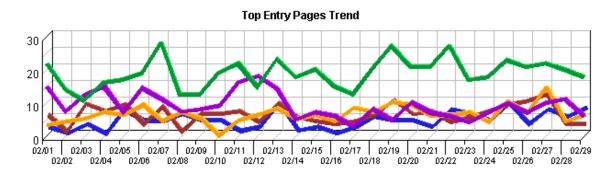
This dashboard summarizes important information related to online navigation.

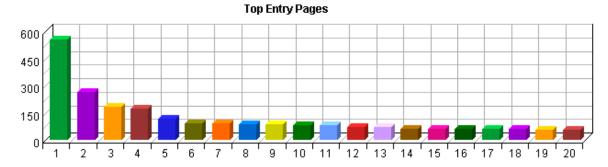


Navigation Dashboard 87

Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.





Top Entry Pages

	Pages	Visits	%
1.	Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/	553	7.69%
2.	Autism and Neurodevelopmental Disorders Children's Environmental Health Resear http://es.epa.gov/ncer/childrenscenters/ autism.html	265	3.69%
3.	University of California – Davis Children's Environmental Health Research Cent http://es.epa.gov/ncer/childrenscenters/davis.html	181	2.52%
4.	Pesticides Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ pesticides. html	174	2.42%
5.	Columbia University Center for Children's Environmental Health, New York City http://es.epa.gov/ncer/childrenscenters/	115	1.60%

CO	nn	hia	html

	columbia.html		
6.	Southern Center on Environmentally–Driven http://es.epa.gov/ncer/childrenscenters/ duke.html	92	1.28%
7.	Center for Children's Environmental Health and Disease Prevention at the Harvard http://es.epa.gov/ncer/childrenscenters/ harvard.html	91	1.27%
8.	Newsroom Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ newsroom.html	88	1.22%
9.	Frequent Questions Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ faqs.html	88	1.22%
10.	Community Partnerships Children's Environmental Health Research Centers US EP http://es.epa.gov/ncer/childrenscenters/communities. html	82	1.14%
11.	Air Pollutants and Asthma Children's Environmental Health Research Centers U http://es.epa.gov/ncer/childrenscenters/asthma.html	80	1.11%
12.	University of Washington Center for Child Environmental Health Risks Research http://es.epa.gov/ncer/childrenscenters/ washington.html	72	1.00%
13.	Childrens Environmental Health Center at the University of Southern Calif http://es.epa.gov/ncer/childrenscenters/usc.html	69	0.96%
14.	Complex Chemical Mixtures and Heavy Metals Children's Environmental Health Res http://es.epa.gov/ncer/childrenscenters/ chemical.html	63	0.88%
15.	Multimedia Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/multimedia. html	62	0.86%
16.	Mt. Sinai Childrens Environmental Health and Disease Prevention Research Center http://es.epa.gov/ncer/childrenscenters/ sinai.html	61	0.85%

17.	Biographies Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ biographies. html	60	0.83%
18.	Results Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ results.html	59	0.82%
19.	Cincinnati Children's Environmental Health Center (2001–2006) Children's Envir http://es.epa.gov/ncer/childrenscenters/ cincinnati. html	58	0.81%
20.	University of Medicine and Dentistry of New Jersey Center for Childhood Neurotox http://es.epa.gov/ncer/childrenscenters/ newjersey.html	58	0.81%
	Subtotal	2,371	32.98%
	Other	4,819	67.02%
	Total	7,190	100.00%

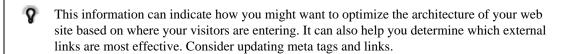
Top Entry Pages - Help Card

Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

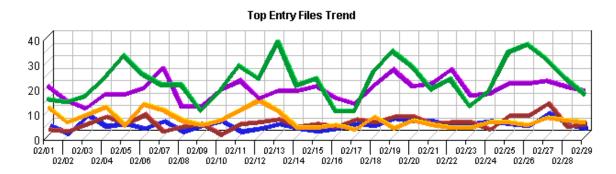
Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

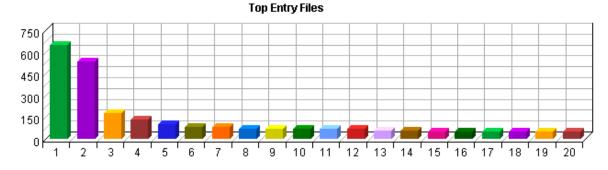
% – Percentage of times this page was the entry page compared with other entry pages.



Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.





Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/childrenscenters/Scripts/AC_ActiveX. js	650	6.76%
2.	http://es.epa.gov/ncer/ childrenscenters/	534	5.56%
3.	http://es.epa.gov/ncer/ childrenscenters/autism.html	181	1.88%
4.	http://es.epa.gov/ncer/ childrenscenters/davis.html	133	1.38%
5.	http://es.epa.gov/ncer/ childrenscenters/pesticides.html	100	1.04%
6.	http://es.epa.gov/ncer/ childrenscenters/newsroom.html	85	0.88%
7.	http://es.epa.gov/ncer/ childrenscenters/duke.html	84	0.87%
8.	http://es.epa.gov/ncer/ childrenscenters/harvard.html	73	0.76%
9.	http://es.epa.gov/ncer/ childrenscenters/faqs.html	72	0.75%
10.	http://es.epa.gov/ncer/ childrenscenters/columbia.html	72	0.75%
11.		71	0.74%

Top Entry Files 93

http://es.epa.gov/ncer/childrenscenters/children.css

	childrenscenters/children.css		
12.	http://es.epa.gov/ncer/ childrenscenters/communities.html	70	0.73%
13.	http://es.epa.gov/ncer/ childrenscenters/asthma.html	57	0.59%
14.	http://es.epa.gov/ncer/ childrenscenters/pesticidewinter07. pdf	55	0.57%
15.	http://es.epa.gov/ncer/ childrenscenters/usc.html	54	0.56%
16.	http://es.epa.gov/ncer/ childrenscenters/washington.html	53	0.55%
17.	http://es.epa.gov/ncer/ childrenscenters/biographies.html	53	0.55%
18.	http://es.epa.gov/ncer/ childrenscenters/cincinnati.html	53	0.55%
19.	http://es.epa.gov/ncer/ childrenscenters/chemical.html	52	0.54%
20.	http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ AN001135.pdf	52	0.54%
	Subtotal	2,554	26.58%
	Other	7,056	73.42%
	Total	9,610	100.00%

Top Entry Files - Help Card

Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

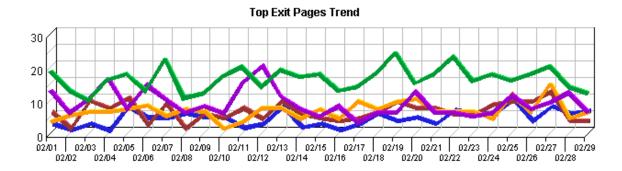
% – Refers to the total numbers of visits.

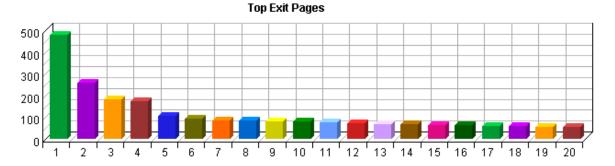
Consider what catches the attention of visitors most quickly and effectively.

94 Top Entry Files

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.





Top Exit Pages

	Pages	Visits	%
1.	Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/	478	6.65%
2.	Autism and Neurodevelopmental Disorders Children's Environmental Health Resear http://es.epa.gov/ncer/childrenscenters/ autism.html	257	3.57%
3.	University of California – Davis Children's Environmental Health Research Cent http://es.epa.gov/ncer/childrenscenters/davis.html	184	2.56%
4.	Pesticides Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ pesticides. html	172	2.39%
5.	Columbia University Center for Children's Environmental Health, New York City http://es.epa.gov/ncer/childrenscenters/ columbia.html	107	1.49%

6.	Community Partnerships Children's Environmental Health Research Centers US EP http://es.epa.gov/ncer/childrenscenters/ communities. html	95	1.32%
7.	Frequent Questions Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ faqs.html	85	1.18%
8.	Center for Children's Environmental Health and Disease Prevention at the Harvard http://es.epa.gov/ncer/childrenscenters/ harvard.html	83	1.15%
9.	Southern Center on Environmentally–Driven http://es.epa.gov/ncer/childrenscenters/duke.html	80	1.11%
10.	Newsroom Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ newsroom.html	80	1.11%
11.	Air Pollutants and Asthma Children's Environmental Health Research Centers U http://es.epa.gov/ncer/childrenscenters/asthma.html	78	1.08%
12.	University of Washington Center for Child Environmental Health Risks Research http://es.epa.gov/ncer/childrenscenters/ washington. html	74	1.03%
13.	Multimedia Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/multimedia. html	69	0.96%
14.	Biographies Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ biographies. html	66	0.92%
15.	Complex Chemical Mixtures and Heavy Metals Children's Environmental Health Res http://es.epa.gov/ncer/childrenscenters/ chemical.html	64	0.89%
16.	Childrens Environmental Health Center at the University of Southern Calif http://es.epa.gov/ncer/childrenscenters/ usc.html	63	0.88%
17.	Education Factsheets Children's Environmental Health Research	59	0.82%

Centers | US EPA

http://es.epa.gov/ncer/childrenscenters/outreach.html

18.	Results Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ results.html	58	0.81%
19.	Cincinnati Children's Environmental Health Center (2001–2006) Children's Envir http://es.epa.gov/ncer/childrenscenters/ cincinnati. html	57	0.79%
20.	New Investigators Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ newinvestigators.html	55	0.77%
	Subtotal	2,264	31.49%
	Other	4,925	68.51%
	Total	7,189	100.00%

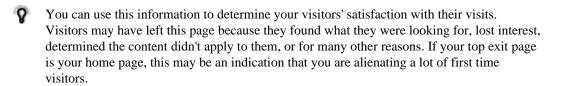
Top Exit Pages - Help Card

Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

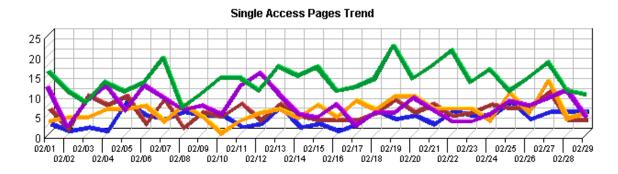
Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

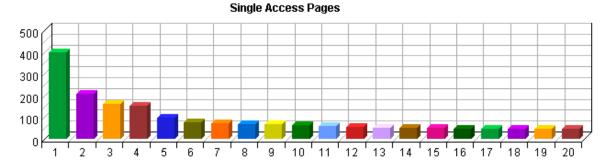
% – Percentage of times this page was the exit page compared with other exit pages.



Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.





Single Access Pages

	Pages	Visits	%
1.	Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/	400	6.78%
2.	Autism and Neurodevelopmental Disorders Children's Environmental Health Resear http://es.epa.gov/ncer/childrenscenters/ autism.html	209	3.54%
3.	University of California – Davis Children's Environmental Health Research Cent http://es.epa.gov/ncer/childrenscenters/davis.html	163	2.76%
4.	Pesticides Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ pesticides. html	151	2.56%
5.	Columbia University Center for Children's Environmental Health, New York City http://es.epa.gov/ncer/childrenscenters/ columbia.html	96	1.63%

Single Access Pages 99

6.	Frequent Questions Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ faqs.html	75	1.27%
7.	Center for Children's Environmental Health and Disease Prevention at the Harvard http://es.epa.gov/ncer/childrenscenters/ harvard.html	72	1.22%
8.	Air Pollutants and Asthma Children's Environmental Health Research Centers U http://es.epa.gov/ncer/childrenscenters/asthma.html	69	1.17%
9.	Southern Center on Environmentally–Driven http://es.epa.gov/ncer/childrenscenters/ duke.html	69	1.17%
10.	Community Partnerships Children's Environmental Health Research Centers US EP http://es.epa.gov/ncer/childrenscenters/ communities. html	64	1.09%
11.	University of Washington Center for Child Environmental Health Risks Research http://es.epa.gov/ncer/childrenscenters/ washington. html	59	1.00%
12.	Complex Chemical Mixtures and Heavy Metals Children's Environmental Health Res http://es.epa.gov/ncer/childrenscenters/ chemical.html	53	0.90%
13.	Cincinnati Children's Environmental Health Center (2001–2006) Children's Envir http://es.epa.gov/ncer/childrenscenters/ cincinnati. html	50	0.85%
14.	Childrens Environmental Health Center at the University of Southern Calif http://es.epa.gov/ncer/childrenscenters/ usc.html	50	0.85%
15.	Newsroom Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ newsroom.html	49	0.83%
16.	Multimedia Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ multimedia. html	48	0.81%
17.		48	0.81%

100 Single Access Pages

Important Alert: Facts About Southwest Detroit Projects Currently Under Discussi

http://es.epa.gov/ncer/childrenscenters/southwestdetroit.html

18.	Biographies Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/childrenscenters/ biographies. html	46	0.78%
19.	University of Illinois at Urbana-Champaign Children's Environmental Health Res http://es.epa.gov/ncer/childrenscenters/illinois.html	46	0.78%
20.	University of Medicine and Dentistry of New Jersey Center for Childhood Neurotox http://es.epa.gov/ncer/childrenscenters/ newjersey.html	46	0.78%
	Subtotal	1,863	31.60%
	Other	4,033	68.40%
	Total	5,896	100.00%

Single Access Pages - Help Card

Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they

Single Access Pages 101

need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	
All Entry Pages	1. Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/ childrenscenters/	448	6.23
	1. Autism and Neurodevelopmental Disorders Children's Environmental Health Resear http://es.epa.gov/ncer/ childrenscenters/autism.html	222	3.09
	1. University of California – Davis Children's Environmental Health Research Cent http://es.epa.gov/ncer/ childrenscenters/davis.html	174	2.42
	1. Pesticides Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/ childrenscenters/pesticides.html	164	2.28
	1. Columbia University Center for Children's Environmental Health, New York City http://es.epa.gov/ncer/ childrenscenters/columbia.html	104	1.45
	1. Frequent Questions Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/ childrenscenters/faqs.html	75	1.04
	1. Center for Children's Environmental Health and	75	1.04

Disease Prevention at the Harvard

http://es.epa.gov/ncer/

http://es.epa.gov/ncer/		
childrenscenters/harvard.html		
	72	1.00%
1. Southern Center on	. –	1.0070
Environmentally-Driven		
http://es.epa.gov/ncer/		
childrenscenters/duke.html		
childrenscenters/duke.html		
	70	0.97%
1. Air Pollutants and Asthma		
Children's Environmental		
Health Research Centers U		
http://es.epa.gov/ncer/		
childrenscenters/asthma.html		
	65	0.90%
1. Community Douts and in a	03	0.90%
1. Community Partnerships		
Children's Environmental		
Health Research Centers US		
EP		
http://es.epa.gov/ncer/		
childrenscenters/communities.html		
	61	0.85%
1. University of Washington		0.00,0
Center for Child		
Environmental Health Risks		
Research		
http://es.epa.gov/ncer/		
childrenscenters/washington.html		
	55	0.77%
1. Children's		
Environmental Health Center		
at the University of Southern		
Calif		
http://es.epa.gov/ncer/		
childrenscenters/usc.html		
	7. 4	0.750/
	54	0.75%
1. Complex Chemical Mixtures		
and Heavy Metals Children's		
Environmental Health Res		
http://es.epa.gov/ncer/		
childrenscenters/chemical.html		
	52	0.72%
1. Newsroom Children's	32	0.7270
Environmental Health		
Research Centers US EPA		
•		
http://es.epa.gov/ncer/ childrenscenters/newsroom.html		
Childrenscenters/newsroom.numl		
	51	0.71%
1. Cincinnati Children's		
Environmental Health Center		
(2001–2006) Children's Envir		
http://es.epa.gov/ncer/		
· F · · · · · · · · · · · · · · · · · ·		

childrenscenters/cincinnati.html

1. Important Alert: Facts About Southwest Detroit Projects Currently Under Discussi http://es.epa.gov/ncer/ childrenscenters/southwestdetroit. html	50	0.70%
1. Multimedia Children's Environmental Health Research Centers US EPA http://es.epa.gov/ncer/ childrenscenters/multimedia.html	48	0.67%
1. Mt. Sinai Childrens Environmental Health and Disease Prevention Research Center http://es.epa.gov/ncer/ childrenscenters/sinai.html	47	0.65%
1. University of Medicine and Dentistry of New Jersey Center for Childhood Neurotox http://es.epa.gov/ncer/ childrenscenters/newjersey.html	47	0.65%
1. University of Illinois at Urbana-Champaign Children's Environmental Health Res http://es.epa.gov/ncer/ childrenscenters/illinois.html	47	0.65%

Top Paths Through Site - Help Card

Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the

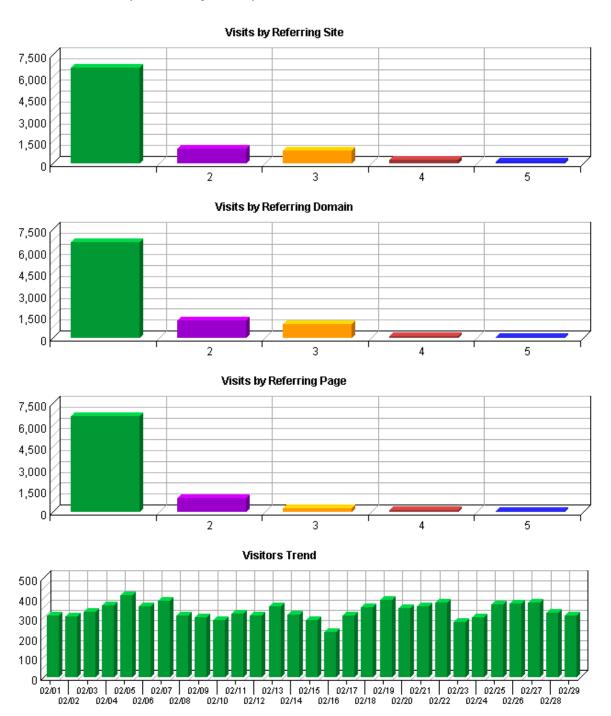
visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

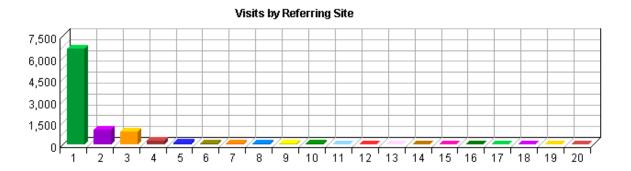


Referrers Dashboard 107

108 Referrers Dashboard

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	6,628	68.97%
2.	http://www.google.com/	990	10.30%
3.	http://es.epa.gov/	880	9.16%
4.	http://images.google.com/	223	2.32%
5.	http://search.yahoo.com/	129	1.34%
6.	http://www.google.co.uk/	54	0.56%
7.	http://nlquery.epa.gov/	44	0.46%
8.	http://www.google.ca/	39	0.41%
9.	http://search.msn.com/	39	0.41%
10.	http://www.google.co.in/	32	0.33%
11.	http://search.live.com/	29	0.30%
12.	http://images.google.co.uk/	27	0.28%
13.	http://www.google.com.mx/	23	0.24%
14.	http://images.google.ca/	21	0.22%
15.	http://www.epa.gov/	19	0.20%
16.	http://www.google.es/	18	0.19%
17.	http://cfpub.epa.gov/	15	0.16%
18.	http://usasearch.gov/	11	0.11%
19.	http://aolsearch.aol.com/	11	0.11%
20.	http://search.aol.com/	10	0.10%
	Subtotal	9,242	96.17%
	Other	368	3.83%
	Total	9,610	100.00%

Activity by Referring Site - Help Card

Referring Sites – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

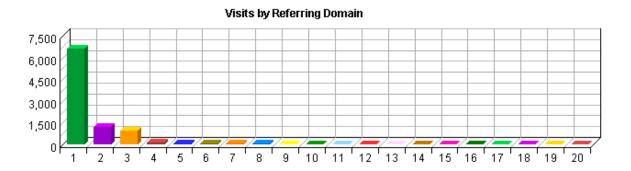
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	6,628	68.97%
2.	google.com	1,221	12.71%
3.	epa.gov	968	10.07%
4.	yahoo.com	138	1.44%
5.	google.co.uk	82	0.85%
6.	google.ca	61	0.63%
7.	msn.com	40	0.42%
8.	google.co.in	40	0.42%
9.	live.com	30	0.31%
10.	google.com.mx	23	0.24%
11.	aol.com	23	0.24%
12.	google.es	20	0.21%
13.	google.de	15	0.16%
14.	usasearch.gov	11	0.11%
15.	google.ie	11	0.11%
16.	google.nl	10	0.10%
17.	google.co.kr	9	0.09%
18.	google.com.au	9	0.09%
19.	google.cn	9	0.09%
20.	google.co.id	8	0.08%
	Subtotal	9,356	97.36%
	Other	254	2.64%
	Total	9,610	100.00%

Activity by Referring Domain - Help Card

Referring Domain – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

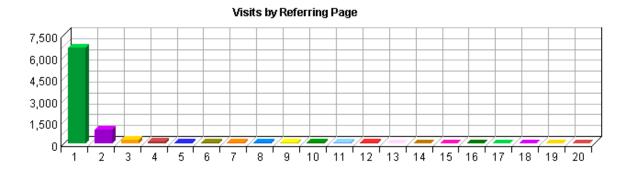
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	6,628	68.97%
2.	http://www.google.com/search	962	10.01%
3.	http://images.google.com/ imgres	223	2.32%
4.	http://es.epa.gov/ncer/ childrenscenters/autism.html	98	1.02%
5.	http://es.epa.gov/ncer/ childrenscenters/pesticides.html	82	0.85%
6.	http://search.yahoo.com/ search	76	0.79%
7.	http://es.epa.gov/ncer/ childrenscenters/davis.html	65	0.68%
8.	http://es.epa.gov/ncer/ childrenscenters/columbia.html	52	0.54%
9.	http://www.google.co.uk/ search	52	0.54%
10.	http://nlquery.epa.gov/ epasearch/epasearch	42	0.44%
11.	http://www.google.ca/search	39	0.41%
12.	http://search.msn.com/results.aspx	38	0.40%
13.	http://www.google.co.in/ search	31	0.32%
14.	http://es.epa.gov/ncer/ childrenscenters/	29	0.30%
15.	http://images.google.co.uk/ imgres	27	0.28%
16.	http://search.live.com/ results.aspx	27	0.28%
17.	http://es.epa.gov/ncer/ childrenscenters/asthma.html	25	0.26%
18.	http://www.google.com.mx/ search	23	0.24%
19.	http://images.google.ca/ imgres	21	0.22%
20.	http://es.epa.gov/ncer/ childrenscenters/multimedia.html	21	0.22%

Subtotal	8,561	89.08%
Other	1,049	10.92%
Total	9,610	100.00%

Activity by Referring Page - Help Card

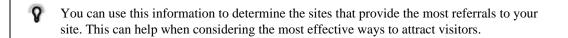
Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

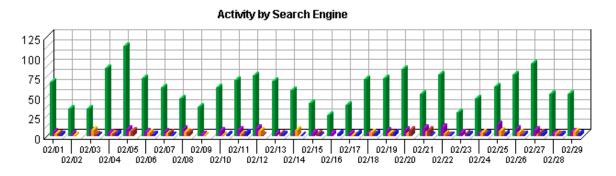
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

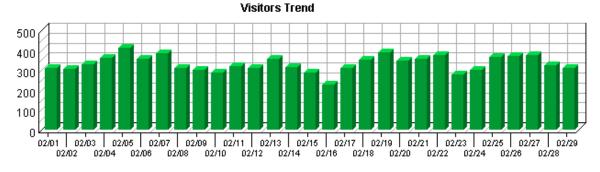
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

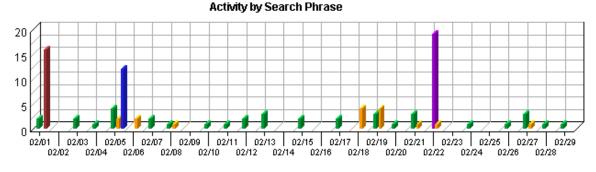


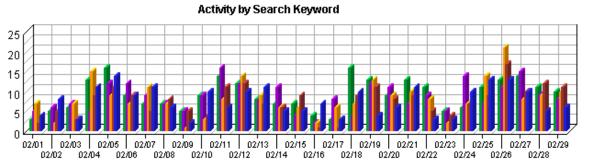
Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.







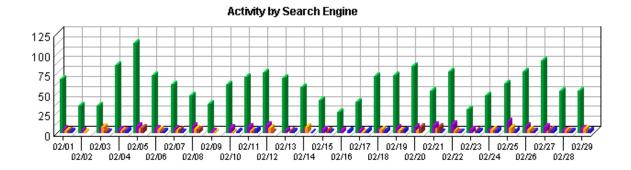


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	1,774	76.47%
2.	yahoo	190	8.19%
3.	google uk	107	4.61%
4.	google canada	79	3.41%
5.	msn	57	2.46%
6.	aol netfind	25	1.08%
7.	google germany	17	0.73%
8.	google australia	16	0.69%
9.	google italy	15	0.65%
10.	google france	9	0.39%
11.	google japan	8	0.34%
12.	altavista	7	0.30%
13.	yahoo uk &ireland	5	0.22%
14.	mamma	2	0.09%
15.	all the web	2	0.09%
16.	searchalot	1	0.04%
17.	netscape	1	0.04%
18.	yahoo canada	1	0.04%
19.	compuserve	1	0.04%
20.	yahoo france	1	0.04%
	Subtotal	2,318	99.91%
	Total	2,320	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	pesticides	22	0.95%
	research project ppt	19	0.82%
	duke university logo	16	0.69%
	pollutants, concentration, duration,symptoms,effects	16	0.69%
	organophosphates oxidative stress	12	0.52%
	teratogens in dentistry	9	0.39%
	interleukin cytokin role disease review –shareware –trial –buy –purchase –demo filetype:pdf	8	0.34%
	tar creek	8	0.34%
	team work	8	0.34%
	detoxification enzyme pesticide pregnancy	7	0.30%
	tar creek superfund	6	0.26%
	helen sable	6	0.26%
	organophosphates	6	0.26%
	california davis	5	0.22%
	the state of california	5	0.22%
	gene prematurity pesticide detoxification enzyme	5	0.22%
	physical health continuum	5	0.22%
	uc davis map	4	0.17%
	health triangle	4	0.17%
	detroit projects	4	0.17%
2. yahoo	lead exposure and tobacco	2	0.09%
	advance study in prenatal development	2	0.09%
	environmental tobacco smoke	2	0.09%
	he modelling indoor pollutant exposures under different ventilation scheme	2	0.09%
	results of children's environmental exposure research study	2	0.09%
	journal of ethical issue of phlebotomist	2	0.09%
	disorders found in children	2	0.09%
	health of children and environment	2	0.09%

	neurodevelopmental disorders	2	0.09%
	cincinnati children's hosp	2	0.09%
	usc university hosp	2	0.09%
	children's environmental health	2	0.09%
	air pollutant asthma mechanism	2	0.09%
	consequences to exposing pesticides to children	1	0.04%
	tlr4 and grain dust	1	0.04%
	behavioral factors and breastfeeding and african american	1	0.04%
	children environmental disease	1	0.04%
	monocytes time course after allergen challenge	1	0.04%
	mining waste, chat	1	0.04%
	health research centers in los angeles	1	0.04%
3. google uk	pesticides	4	0.17%
	organophosphates	3	0.13%
	air pollution reduction the effects of asthma	3	0.13%
	pictures of pesticides effects	2	0.09%
	diagram of babies health	2	0.09%
	floor plan of gp surgery	2	0.09%
	environmental effects on children's health	1	0.04%
	examples of friction arond the home	1	0.04%
	how environment affect growth children	1	0.04%
	team members role	1	0.04%
	university of medicine and dentistry of new jersey logo	1	0.04%
	sodium valproate pattern hearing loss	1	0.04%
	hookworm- logframe	1	0.04%
	children's questions environmental	1	0.04%
	participatory research new techniques	1	0.04%
	dr george davis university of medicine and dentistry southern new jersey	1	0.04%
	environmental impacts of naphthalene	1	0.04%
		1	0.04%

	neuropsychological condition children school drawing test		
	wernicke 's area	1	0.04%
	growing up healthy in east harlem	1	0.04%
4. google canada	pesticides	9	0.39%
	three-stage regression	2	0.09%
	salam mt	2	0.09%
	neutrophil chemotaxis increasement with complement factors	1	0.04%
	columbia university inner city asthma	1	0.04%
	environmental exposure	1	0.04%
	housing continuum	1	0.04%
	effects of toxic metals in children	1	0.04%
	iowa incidence of hypersensitivity pneumonitis	1	0.04%
	dopamine epa	1	0.04%
	pesticide detoxification protocol	1	0.04%
	harvard study environnemental neurodevelopment	1	0.04%
	paraoxonase (pon 1) as biomarker of susceptibility for organophosphate toxicity.	1	0.04%
	environmental biographies	1	0.04%
	autism in dentistry projects	1	0.04%
	research tracking health biomarkers	1	0.04%
	characteristics autism	1	0.04%
	pictures of autism children	1	0.04%
	autism and autoantibody tests and university of michigan	1	0.04%
	autism in children autism children	1	0.04%
5. msn	childrens medical center	5	0.22%
	validation of new biomarker of fetal exposure to alcohol	2	0.09%
	research on prenatal influences	1	0.04%
	emulsion pcr	1	0.04%
	environmental health children education	1	0.04%
	tourettes natural killer cells	1	0.04%
	detroit municipal incinerator, maps	1	0.04%

	how to use nebulizer for dogs	1	0.04%
	uc davis research study 3–5 year olds	1	0.04%
	what are the main factors that can influence children's reading?	1	0.04%
	children's environmental exposure research study	1	0.04%
	children's environmental health risk research center	1	0.04%
	cincinnati es childrens	1	0.04%
	adhd centers for children in cincinnati	1	0.04%
	children and ets	1	0.04%
	influence of environment and genetic on children with autism	1	0.04%
	309 creatine level	1	0.04%
	mexican children and pesticides	1	0.04%
	lessons learned from the centers for children's environmental health	1	0.04%
	journal of pediatrics, 2003;143(4):463–469	1	0.04%
6. aol netfind	cincinnati	1	0.04%
	developmental disabilities and environmental contaminants research studies	1	0.04%
	depere dam fishing	1	0.04%
	hypersensitive pneumonitis	1	0.04%
	karen kavanaugh	1	0.04%
	lead poisoning and cancer	1	0.04%
	asthma prevention, riverside, ca	1	0.04%
	children research questions	1	0.04%
	neurobehavioral and mold	1	0.04%
	detroit simplified community health care	1	0.04%
	nyc department of education partnership with children	1	0.04%
	phillip landrigan	1	0.04%
	autism th1 th2 abstract	1	0.04%
	environment health disease	1	0.04%
	cynthia contreras	1	0.04%
	johns hopkins study mice asthma	1	0.04%
	mood disorder research in nj	1	0.04%
	2004 research in the us on tobacco	1	0.04%

	blood levels of pcbs and brain development	1	0.04%
	charge disorder pesticides	1	0.04%
7. google germany	journal of children's health	1	0.04%
	team work photos	1	0.04%
	motivation transformation normalization	1	0.04%
	fish for hair	1	0.04%
	mehg metabolism	1	0.04%
	venom and pdf and these	1	0.04%
	dba/2 asthma	1	0.04%
	phase ii-enzyme	1	0.04%
	cehc	1	0.04%
	california davis	1	0.04%
	propoxur epa	1	0.04%
	asthma girl	1	0.04%
	adhd	1	0.04%
	niehs organisation	1	0.04%
	metabolomics, nmr, cancer, pdf	1	0.04%
	depressive symptoms and adherence to asthma therapy after hospital discharge	1	0.04%
	richard ahrens, m.d. *clinical studies to assess inhaled corticosteroid bioequivalence*	1	0.04%
8. google australia	environmental health determinants of health	1	0.04%
	effects of pesticides	1	0.04%
	international society for environmental epidemiology precautionary	1	0.04%
	what will happen if we donâ€ TM t change things in our environment for air quality?	1	0.04%
	challenge posed to children's health by mixtures	1	0.04%
	growth of child	1	0.04%
	bubble diagram	1	0.04%
	centre for mental retardation	1	0.04%
	risks of living on busy road	1	0.04%
	environmental retardation	1	0.04%
	smog from vehicle pollution	1	0.04%
	university of southern california logo	1	0.04%
	pcb pesticide disease prevention	1	0.04%

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pregnancy and mercury spill 1 0.04% 10. google france hormann a440 pdf 1 0.04% effect of pesticide 1 0.04% duke university map 1 0.04% histamine release measurement urine allergy stéphanie engel 1 0.04% dr. paul kostyniak 1 0.04% resources educational fact—sheets 1 0.04% uc davis map 1 0.04% 11. google japan tnf—r epa 1 0.04% facts of air pollution in michigan agrichemical seattle preschool 1 0.04% environment 1 0.04% kids environment 1 0.04% kids environment 1 0.04% kids epoxide hydrolases— urea 1 0.04% emulsion pcr 1 0.04% 12. altavista video clips asthma air pollutants 2 0.09%		tang d. columbia university	1	0.04%
10. google france hormann a440 pdf effect of pesticide duke university map 1 0.04% consequence of the stress 1 0.04% histamine release measurement urine allergy stÃ@phanie engel 1 0.04% dr. paul kostyniak 1 0.04% resources educational fact—sheets 1 0.04% uc davis map 1 0.04% facts of air pollution in michigan agrichemical seattle preschool 1 0.04% environment 1 0.04% kids environment 1 0.04% kids environment 1 0.04% soluble epoxide hydrolases— urea emulsion pcr 1 0.04% tide of the stress 1 0.04% tide		thp1 transfection	1	0.04%
effect of pesticide duke university map 1 0.04% consequence of the stress 1 0.04% histamine release measurement urine allergy stéphanie engel dr. paul kostyniak resources educational fact-sheets 1 0.04% uc davis map 1 0.04% facts of air pollution in michigan agrichemical seattle preschool environmental health goal kids environment usepa dust inhalation soluble epoxide hydrolases- urea emulsion pcr 1 0.04% 12. altavista video clips asthma air pollutants 2 0.09%		pregnancy and mercury spill	1	0.04%
duke university map consequence of the stress 1 0.04% histamine release measurement urine allergy stéphanie engel 1 0.04% dr. paul kostyniak resources educational fact—sheets uc davis map 1 0.04% 11. google japan 1 0.04% facts of air pollution in michigan agrichemical seattle preschool environmental health goal kids environment 1 0.04% usepa dust inhalation soluble epoxide hydrolases— urea emulsion pcr 1 0.04% 12. altavista video clips asthma air pollutants 2 0.09%	10. google france	hormann a440 pdf	1	0.04%
consequence of the stress histamine release measurement urine allergy stéphanie engel dr. paul kostyniak resources educational fact-sheets uc davis map 1 0.04% 11. google japan tnf-r epa facts of air pollution in michigan agrichemical seattle preschool environmental health goal kids environment usepa dust inhalation soluble epoxide hydrolases- urea emulsion pcr 1 0.04% 12. altavista video clips asthma air pollutants 2 0.09%		effect of pesticide	1	0.04%
histamine release measurement urine allergy stéphanie engel dr. paul kostyniak resources educational fact-sheets uc davis map 1 0.04% facts of air pollution in michigan agrichemical seattle preschool environmental health goal kids environment usepa dust inhalation soluble epoxide hydrolases- urea emulsion pcr 1 0.04% 12. altavista video clips asthma air pollutants 2 0.09%		duke university map	1	0.04%
stéphanie engel 1 0.04% dr. paul kostyniak 1 0.04% resources educational fact-sheets 1 0.04% uc davis map 1 0.04% 11. google japan tnf-r epa 1 0.04% facts of air pollution in michigan 1 0.04% agrichemical seattle preschool 1 0.04% environmental health goal 1 0.04% kids environment 1 0.04% usepa dustã€einhalation 1 0.04% soluble epoxide hydrolases- urea emulsion pcr 1 0.04% 12. altavista video clips asthma air pollutants 2 0.09%		consequence of the stress	1	0.04%
dr. paul kostyniak resources educational fact–sheets 1 0.04% uc davis map 1 0.04% 11. google japan tnf-r epa facts of air pollution in michigan agrichemical seattle preschool environmental health goal kids environment usepa dust inhalation soluble epoxide hydrolases- urea emulsion pcr 1 0.04% 12. altavista video clips asthma air pollutants 2 0.09%			1	0.04%
resources educational fact—sheets uc davis map 1 0.04% 11. google japan 1 0.04% facts of air pollution in michigan agrichemical seattle preschool environmental health goal kids environment 1 0.04% usepa dust inhalation 1 0.04% soluble epoxide hydrolases— urea emulsion pcr 1 0.04% 12. altavista video clips asthma air pollutants 2 0.09%		stéphanie engel	1	0.04%
11. google japan tnf-r epa 1 0.04% 12. altavista tnf-r epa 1 0.04% 13. 0.04% 1 0.04% 14. 0.04% 1 0.04% 15. 0.04% 1 0.04% 16. 0.04% 1 0.04% 18. 0.04% 1 0.04% 19. 0.04% 1 0.04% 19. 0.04% 1 0.04% 19. 0.04% 1 0.04% 10. 0.04% 1		dr. paul kostyniak	1	0.04%
11. google japan tnf-r epa facts of air pollution in michigan agrichemical seattle preschool 1 0.04% environmental health goal 1 0.04% usepa dust inhalation 1 0.04% soluble epoxide hydrolases- urea 1 0.04% emulsion pcr 1 0.04% tide clips asthma air pollutants 2 0.09%		resources educational fact-sheets	1	0.04%
facts of air pollution in michigan agrichemical seattle preschool environmental health goal kids environment 1 0.04% kids environment 1 0.04% usepa dust inhalation soluble epoxide hydrolases— urea emulsion pcr 1 0.04% 12. altavista video clips asthma air pollutants 2 0.09%		uc davis map	1	0.04%
agrichemical seattle preschool 1 0.04% environmental health goal 1 0.04% kids environment 1 0.04% usepa dust inhalation 1 0.04% soluble epoxide hydrolases− urea 1 0.04% emulsion pcr 1 0.04% emulsion pcr 2 0.09% 12. altavista video clips asthma air pollutants 2 0.09%	11. google japan	tnf-r epa	1	0.04%
environmental health goal 1 0.04% kids environment 1 0.04% usepa dust inhalation 1 0.04% soluble epoxide hydrolases- urea 1 0.04% emulsion pcr 1 0.04% 12. altavista video clips asthma air pollutants 2 0.09%		facts of air pollution in michigan	1	0.04%
kids environment usepa dust inhalation soluble epoxide hydrolases- urea emulsion pcr 1 0.04% emulsion pcr 1 0.04% 2 0.09%		agrichemical seattle preschool	1	0.04%
usepa dust inhalation 1 0.04% soluble epoxide hydrolases- urea 1 0.04% emulsion pcr 1 0.04% 12. altavista video clips asthma air pollutants 2 0.09%		environmental health goal	1	0.04%
soluble epoxide hydrolases— urea 1 0.04% emulsion pcr 1 0.04% 12. altavista video clips asthma air pollutants 2 0.09%		kids environment	1	0.04%
emulsion pcr 1 0.04% 12. altavista video clips asthma air pollutants 2 0.09%		usepa dust inhalation	1	0.04%
emulsion pcr 1 0.04% 12. altavista video clips asthma air pollutants 2 0.09%		soluble epoxide hydrolases- urea	1	0.04%
			1	0.04%
chemical mixtures 1 0.04%	12. altavista	video clips asthma air pollutants	2	0.09%
		chemical mixtures	1	0.04%

	autism and health	1	0.04%
	metabolomics and autism	1	0.04%
	smoking and environmental problems	1	0.04%
	acido borico las cucarachas	1	0.04%
13. yahoo uk &ireland	environmental factors that affect children's development	2	0.09%
	environmental tobacco smoke exposure poor health outcomes	1	0.04%
	children's answers to pollution	1	0.04%
	environ health perspect. 2000 march; 108(suppl 1): 29â€"56.	1	0.04%
14. mamma	hydrocarbons as environmental biomakers	1	0.04%
	duke university	1	0.04%
15. all the web	chemical mixture metal	1	0.04%
	epa children's center meeting	1	0.04%
16. searchalot	health research titles	1	0.04%
17. netscape	keith jose davis, ca	1	0.04%
18. yahoo canada	children and environmental deprivation	1	0.04%
19. compuserve	environmental research susan teitelbaum	1	0.04%
20. yahoo france	ampli cariou	1	0.04%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	health	181	7.80%
	of	179	7.72%
	in	165	7.11%
	children	152	6.55%
	environmental	142	6.12%
	autism	117	5.04%
	for	106	4.57%
	research	95	4.09%
	to	85	3.66%
	asthma	84	3.62%
	epa	79	3.41%
	the	78	3.36%
	children's	74	3.19%
	university	67	2.89%
	center	67	2.89%

	pesticides	65	2.80%
	kids	62	2.67%
	california	49	2.11%
	exposure	49	2.11%
	on	48	2.07%
2. yahoo	children	45	1.94%
	environmental	38	1.64%
	of	32	1.38%
	in	29	1.25%
	health	24	1.03%
	research	20	0.86%
	for	17	0.73%
	autism	16	0.69%
	children's	16	0.69%
	asthma	15	0.65%
	on	15	0.65%
	exposure	13	0.56%
	development	12	0.52%
	study	9	0.39%
	factors	9	0.39%
	center	9	0.39%
	university	9	0.39%
	tobacco	9	0.39%
	the	9	0.39%
	smoke	8	0.34%
3. google uk	of	24	1.03%
2. 8. 8. 8. m.	children	17	0.73%
	asthma	13	0.56%
	children's	9	0.39%
	effects	9	0.39%
	pesticides	9	0.39%
	pollution	9	0.39%
	development	8	0.34%
	on	8	0.34%
	environmental	7	0.30%
	affect	7	0.30%
	health	7	0.30%
	in	7	0.30%
	how	6	0.36%
	air	6	
		5	0.26%
	can		0.22%
	the	5	0.22%

	jersey	4	0.17%
	for	4	0.17%
	diagram	4	0.17%
4. google canada	autism	14	0.60%
	of	13	0.56%
	children	12	0.52%
	pesticides	10	0.43%
	environmental	8	0.34%
	health	7	0.30%
	in	7	0.30%
	pesticide	5	0.22%
	the	5	0.22%
	factors	4	0.17%
	university	4	0.17%
	for	4	0.17%
	california	3	0.13%
	personality	3	0.13%
	metals	3	0.13%
	effects	3	0.13%
	smoking	2	0.09%
	kids	2	0.09%
	does	2	0.09%
	at	2	0.09%
5. msn	children	18	0.78%
	childrens	8	0.34%
	of	7	0.30%
	environmental	7	0.30%
	in	6	0.26%
	center	6	0.26%
	children's	6	0.26%
	medical	5	0.22%
	autism	5	0.22%
	exposure	5	0.22%
	for	4	0.17%
	health	4	0.17%
	research	4	0.17%
	cincinnati	3	0.13%
	factors	3	0.13%
	influence	3	0.13%
	that	3	0.13%
	to	3	0.13%
	on	3	0.13%

	asthma	2	0.09%
6. aol netfind	research	4	0.17%
	children	4	0.17%
	of	3	0.13%
	in	2	0.09%
	asthma	2	0.09%
	pesticides	2	0.09%
	with	2	0.09%
	disorder	2	0.09%
	brain	2	0.09%
	health	2	0.09%
	development	2	0.09%
	poisoning	1	0.04%
	neurobehavioral	1	0.04%
	nj	1	0.04%
	kavanaugh	1	0.04%
	children's	1	0.04%
	community	1	0.04%
	autism	1	0.04%
	education	1	0.04%
	studies	1	0.04%
7. google germany	asthma	3	0.13%
	to	2	0.09%
	pdf	2	0.09%
	niehs	1	0.04%
	hair	1	0.04%
	studies	1	0.04%
	venom	1	0.04%
	fish	1	0.04%
	of	1	0.04%
	metabolomics,	1	0.04%
	photos	1	0.04%
	assess	1	0.04%
	cehc	1	0.04%
	depressive	1	0.04%
	children's	1	0.04%
	dba/2	1	0.04%
	epa	1	0.04%
	symptoms	1	0.04%
	motivation	1	0.04%
	cancer,	1	0.04%
8. google australia	of	5	0.22%
o. Soogie australia	OI	3	0.22/0

	for	3	0.13%
	health	3	0.13%
	environmental	3	0.13%
	retardation	2	0.09%
	logo	2	0.09%
	pesticides	1	0.04%
	growth	1	0.04%
	by	1	0.04%
	effects	1	0.04%
	risks	1	0.04%
	california	1	0.04%
	homer	1	0.04%
	mental	1	0.04%
	university	1	0.04%
	mich	1	0.04%
	to	1	0.04%
	pregnancy	1	0.04%
	determinants	1	0.04%
	glutamate	1	0.04%
9. google italy	environmental	6	0.26%
	health	4	0.17%
	video	3	0.13%
	epa	3	0.13%
	children	1	0.04%
	conference	1	0.04%
	16. galvez	1	0.04%
	.doc	1	0.04%
	pesticides	1	0.04%
	pj.	1	0.04%
	osteoporosis	1	0.04%
	isee–isea	1	0.04%
	obesity	1	0.04%
	autism	1	0.04%
	university	1	0.04%
	century.	1	0.04%
	the	1	0.04%
	meza	1	0.04%
	columbia	1	0.04%
	paris	1	0.04%
10. google france	map	2	0.09%
	of	2	0.09%
	davis	1	0.04%

	pdf	1	0.04%
	histamine	1	0.04%
	hormann	1	0.04%
	consequence	1	0.04%
	fact-sheets	1	0.04%
	duke	1	0.04%
	paul	1	0.04%
	resources	1	0.04%
	stéphanie	1	0.04%
	educational	1	0.04%
	measurement	1	0.04%
	allergy	1	0.04%
	dr.	1	0.04%
	pesticide	1	0.04%
	urine	1	0.04%
	kostyniak	1	0.04%
	engel	1	0.04%
11. google japan	pollution	1	0.04%
	agrichemical	1	0.04%
	preschool	1	0.04%
	of	1	0.04%
	seattle	1	0.04%
	tnf-r	1	0.04%
	michigan	1	0.04%
	environment	1	0.04%
	kids	1	0.04%
	hydrolases-	1	0.04%
	usepa	1	0.04%
	pcr	1	0.04%
	urea	1	0.04%
	epoxide	1	0.04%
	in	1	0.04%
	air	1	0.04%
	soluble	1	0.04%
	environmental	1	0.04%
	health	1	0.04%
	goal	1	0.04%
12. altavista	air	2	0.09%
	pollutants	2	0.09%
	autism	2	0.09%
	clips	2	0.09%
	video	2	0.09%

	asthma	2	0.09%
	chemical	1	0.04%
	problems	1	0.04%
	cucarachas	1	0.04%
	metabolomics	1	0.04%
	smoking	1	0.04%
	environmental	1	0.04%
	mixtures	1	0.04%
	health	1	0.04%
	borico	1	0.04%
	las	1	0.04%
	acido	1	0.04%
13. yahoo uk &ireland	children's	3	0.13%
	environmental	3	0.13%
	development	2	0.09%
	health	2	0.09%
	that	2	0.09%
	affect	2	0.09%
	factors	2	0.09%
	answers	1	0.04%
	1):	1	0.04%
	to	1	0.04%
	2000	1	0.04%
	outcomes	1	0.04%
	108(suppl	1	0.04%
	march;	1	0.04%
	tobacco	1	0.04%
	smoke	1	0.04%
	exposure	1	0.04%
	poor	1	0.04%
	pollution	1	0.04%
	29–56.	1	0.04%
14. mamma	hydrocarbons	1	0.04%
	as	1	0.04%
	biomakers	1	0.04%
	university	1	0.04%
	environmental	1	0.04%
	duke	1	0.04%
15. all the web	metal	1	0.04%
	center	1	0.04%
	chemical	1	0.04%
	meeting	1	0.04%

	mixture	1	0.04%
	children's	1	0.04%
	epa	1	0.04%
16. searchalot	titles	1	0.04%
	research	1	0.04%
	health	1	0.04%
17. netscape	ca	1	0.04%
	davis,	1	0.04%
	jose	1	0.04%
	keith	1	0.04%
18. yahoo canada	deprivation	1	0.04%
	environmental	1	0.04%
	children	1	0.04%
19. compuserve	teitelbaum	1	0.04%
	susan	1	0.04%
	research	1	0.04%
	environmental	1	0.04%
20. yahoo france	cariou	1	0.04%
	ampli	1	0.04%

Activity by Search Engine - Help Card

? Top Search Engines Table

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

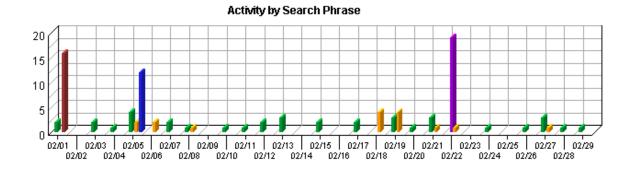
Ø.

This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	pesticides	37	1.59%
2.	research project ppt	19	0.82%
3.	duke university logo	16	0.69%
4.	pollutants, concentration, duration,symptoms,effects	16	0.69%
5.	organophosphates oxidative stress	12	0.52%
6.	teratogens in dentistry	10	0.43%
7.	organophosphates	9	0.39%
8.	interleukin cytokin role disease review –shareware –trial –buy –purchase –demo filetype:pdf	8	0.34%
9.	team work	8	0.34%
10.	tar creek	8	0.34%
11.	california davis	7	0.30%
12.	detoxification enzyme pesticide pregnancy	7	0.30%
13.	tar creek superfund	6	0.26%
14.	children with autism	6	0.26%
15.	helen sable	6	0.26%
16.	childrens medical center	5	0.22%
17.	uc davis map	5	0.22%
18.	physical health continuum	5	0.22%
19.	the state of california	5	0.22%

20.	gene prematurity pesticide detoxification enzyme	5	0.22%
	Subtotal	200	8.62%
	Total	2,320	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. pesticides	google	22	0.95%
	google canada	9	0.39%
	google uk	4	0.17%
	google italy	1	0.04%
	aol netfind	1	0.04%
2. research project ppt	google	19	0.82%
3. duke university logo	google	16	0.69%
4. pollutants, concentration, duration, symptoms, effects	google	16	0.69%
5. organophosphates oxidative stress	google	12	0.52%
6. teratogens in dentistry	google	9	0.39%
	msn	1	0.04%
7. organophosphates	google	6	0.26%
	google uk	3	0.13%
8. interleukin cytokin role disease review –shareware –trial –buy –purchase –demo filetype:pdf	google	8	0.34%
9. team work	google	8	0.34%
10. tar creek	google	8	0.34%
11. california davis	google	5	0.22%
	google canada	1	0.04%
	google germany	1	0.04%
12. detoxification enzyme pesticide pregnancy	google	7	0.30%
13. tar creek superfund	google	6	0.26%
14. children with autism	google	4	0.17%
	google uk	1	0.04%
	google canada	1	0.04%
15. helen sable	google	6	0.26%
16. childrens medical center	msn	5	0.22%
17. uc davis map	google	4	0.179
	google france	1	0.04%
18. physical health continuum	google	5	0.22%
19. the state of california	google	5	0.22%

Activity by Search Phrase - Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

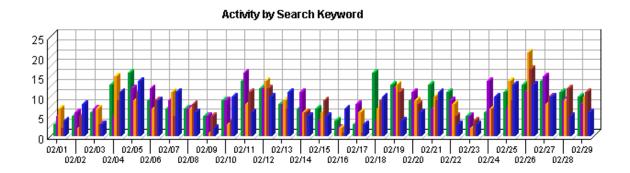


How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	of	267	2.71%
2.	children	250	2.54%
3.	health	238	2.42%
4.	environmental	220	2.24%
5.	in	219	2.23%
6.	autism	161	1.64%
7.	for	139	1.41%
8.	research	129	1.31%
9.	asthma	122	1.24%
10.	children's	113	1.15%
11.	to	105	1.07%
12.	the	102	1.04%
13.	pesticides	97	0.99%
14.	epa	95	0.97%
15.	university	87	0.88%
16.	center	85	0.86%
17.	on	77	0.78%
18.	exposure	72	0.73%
19.	kids	68	0.69%
20.	air	67	0.68%
	Subtotal	2,713	27.57%
	Total	9,841	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. of	google	179	1.82%
	yahoo	32	0.33%
	google uk	24	0.24%
	google canada	13	0.13%
	msn	7	0.07%
	google australia	5	0.05%
	aol netfind	3	0.03%
	google france	2	0.02%
	google germany	1	0.01%
	google japan	1	0.01%
2. children	google	152	1.54%
	yahoo	45	0.46%
	msn	18	0.18%
	google uk	17	0.17%
	google canada	12	0.12%
	aol netfind	4	0.04%
	yahoo canada	1	0.01%
	google italy	1	0.01%
3. health	google	181	1.84%
	yahoo	24	0.24%
	google uk	7	0.07%
	google canada	7	0.07%
	msn	4	0.04%
	google italy	4	0.04%
	google australia	3	0.03%
	aol netfind	2	0.02%
	yahoo uk &ireland	2	0.02%
	altavista	1	0.01%
	google japan	1	0.01%
	searchalot	1	0.01%
	google germany	1	0.01%
4. environmental	google	142	1.44%
	yahoo	38	0.39%
	google canada	8	0.08%
	google uk	7	0.07%
	msn	7	0.07%
	google italy	6	0.06%
		2	
	yahoo uk &ireland	3	0.03%

	compuserve	1	0.01%
	yahoo canada	1	0.01%
	mamma	1	0.01%
	google japan	1	0.01%
	aol netfind	1	0.01%
	altavista	1	0.01%
5. in	google	165	1.68%
	yahoo	29	0.29%
	google uk	7	0.07%
	google canada	7	0.07%
	msn	6	0.06%
	aol netfind	2	0.02%
	google japan	1	0.01%
	google australia	1	0.01%
	google italy	1	0.01%
6. autism	google	117	1.19%
	yahoo	16	0.16%
	google canada	14	0.14%
	msn	5	0.05%
	google uk	4	0.04%
	altavista	2	0.02%
	google italy	1	0.01%
	google australia	1	0.01%
	aol netfind	1	0.01%
7. for	google	106	1.08%
	yahoo	17	0.17%
	google uk	4	0.04%
	msn	4	0.04%
	google canada	4	0.04%
	google australia	3	0.03%
	google germany	1	0.01%
8. research	google	95	0.97%
	yahoo	20	0.20%
	aol netfind	4	0.04%
	msn	4	0.04%
	google uk	2	0.02%
	google canada	2	0.02%
	searchalot	1	0.01%
	compuserve	1	0.01%
9. asthma	google	84	0.85%
	yahoo	15	0.15%
	google uk	13	0.13%

	google germany	3	0.03%
	altavista	2	0.02%
	aol netfind	2	0.02%
	msn	2	0.02%
	google canada	1	0.01%
10. children's	google	74	0.75%
	yahoo	16	0.16%
	google uk	9	0.09%
	msn	6	0.06%
	yahoo uk &ireland	3	0.03%
	google germany	1	0.01%
	google canada	1	0.01%
	all the web	1	0.01%
	google australia	1	0.01%
	aol netfind	1	0.01%
11. to	google	85	0.86%
	yahoo	8	0.08%
	google uk	4	0.04%
	msn	3	0.03%
	google germany	2	0.02%
	yahoo uk &ireland	1	0.01%
	google canada	1	0.01%
	google australia	1	0.01%
12. the	google	78	0.79%
	yahoo	9	0.09%
	google uk	5	0.05%
	google canada	5	0.05%
	msn	2	0.02%
	google italy	1	0.01%
	aol netfind	1	0.01%
	google france	1	0.01%
13. pesticides	google	65	0.66%
	google canada	10	0.10%
	google uk	9	0.09%
	yahoo	7	0.07%
	msn	2	0.02%
	aol netfind	2	0.02%
	google italy	1	0.01%
	google australia	1	0.01%
14. epa	google	79	0.80%
	google uk	4	0.04%
	yahoo	3	0.03%

	google italy	3	0.03%
	msn	2	0.02%
	google canada	1	0.01%
	google japan	1	0.01%
	google germany	1	0.01%
	all the web	1	0.01%
15. university	google	67	0.68%
	yahoo	9	0.09%
	google canada	4	0.04%
	google uk	3	0.03%
	google france	1	0.01%
	mamma	1	0.01%
	google italy	1	0.01%
	google australia	1	0.01%
16. center	google	67	0.68%
	yahoo	9	0.09%
	msn	6	0.06%
	aol netfind	1	0.01%
	google canada	1	0.01%
	all the web	1	0.01%
17. on	google	48	0.49%
	yahoo	15	0.15%
	google uk	8	0.08%
	msn	3	0.03%
	google australia	1	0.01%
	google italy	1	0.01%
	aol netfind	1	0.01%
18. exposure	google	49	0.50%
•	yahoo	13	0.13%
	msn	5	0.05%
	google canada	2	0.02%
	google uk	2	0.02%
	yahoo uk &ireland	1	0.01%
19. kids	google	62	0.63%
	google canada	2	0.02%
	google uk	2	0.02%
	aol netfind	1	0.01%
	google japan	1	0.01%
20. air	google	47	0.48%
	yahoo	7	0.07%
	google uk	6	0.06%
	msn	2	0.02%
		-	

altavista	2	0.02%
google australia	1	0.01%
google canada	1	0.01%
google japan	1	0.01%

Activity by Search Keyword - Help Card

Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

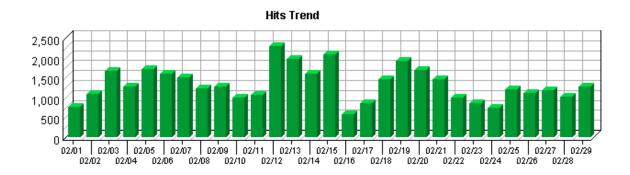
Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

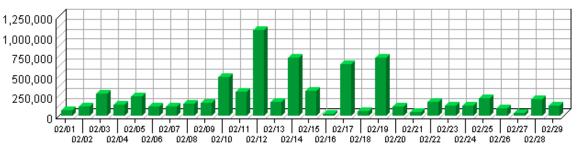
This dashboard summarizes important information related to online technical activity.



Hit Summary

Successful Hits for Entire Site	38,456
Average Hits per Day	1,326
Home Page Hits	739





Technical Statistics

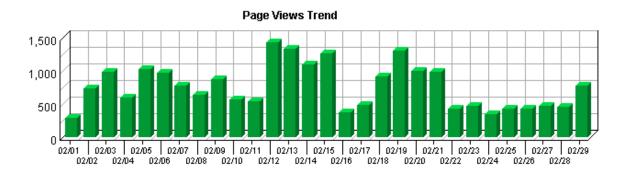
Total Hits	43,322	100%
Successful Hits	38,456	88.77%
Failed Hits	4,866	11.23%
Cached Hits	5,857	13.52%

Technical Dashboard 143

144 Technical Dashboard

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.



Page Views Trend

Time Interval	Page Views	%
02/01	286	1.30%
02/02	737	3.34%
02/03	984	4.47%
02/04	600	2.72%
02/05	1,027	4.66%
02/06	973	4.42%
02/07	784	3.56%
02/08	637	2.89%
02/09	871	3.95%
02/10	570	2.59%
02/11	540	2.45%
02/12	1,430	6.49%
02/13	1,336	6.06%
02/14	1,096	4.97%
02/15	1,266	5.75%
02/16	374	1.70%
02/17	491	2.23%
02/18	911	4.13%
02/19	1,304	5.92%
02/20	1,004	4.56%
02/21	982	4.46%
02/22	437	1.98%
02/23	467	2.12%
02/24	345	1.57%
02/25	435	1.97%

Page Views Trend 145

02/26	433	1.96%
02/27	473	2.15%
02/28	461	2.09%
02/29	782	3.55%
Total	22,036	100.00%

Page Views Trend - Help Card

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

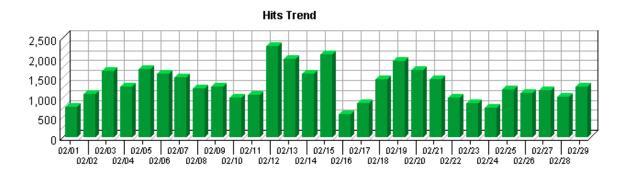
% – Percentage of total page views that occurred during the specified time interval.

Periods of less activity can be considered good times for maintenance and content improvement.

146 Page Views Trend

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.



Hits Trend

Time Interval	Hits	%
02/01	760	1.98%
02/02	1,094	2.84%
02/03	1,662	4.32%
02/04	1,262	3.28%
02/05	1,705	4.43%
02/06	1,599	4.16%
02/07	1,506	3.92%
02/08	1,229	3.20%
02/09	1,270	3.30%
02/10	994	2.58%
02/11	1,070	2.78%
02/12	2,287	5.95%
02/13	1,969	5.12%
02/14	1,606	4.18%
02/15	2,079	5.41%
02/16	577	1.50%
02/17	865	2.25%
02/18	1,450	3.77%
02/19	1,921	5.00%
02/20	1,681	4.37%
02/21	1,467	3.81%
02/22	994	2.58%
02/23	865	2.25%
02/24	744	1.93%
02/25	1,206	3.14%

Hits Trend 147

02/26	1,108	2.88%
02/27	1,188	3.09%
02/28	1,028	2.67%
02/29	1,270	3.30%
Total	38,456	100.00%

Hits Trend - Help Card

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

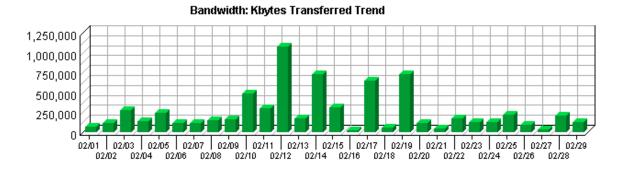
% – Percentage of hits that occurred during the specified time interval.

Periods of less activity can be considered good times for maintenance and content improvement.

148 Hits Trend

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.



Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
02/01	68,632	0.95%
02/02	120,705	1.68%
02/03	275,325	3.82%
02/04	144,675	2.01%
02/05	245,447	3.41%
02/06	111,778	1.55%
02/07	111,340	1.55%
02/08	155,089	2.15%
02/09	159,566	2.22%
02/10	486,067	6.75%
02/11	297,139	4.13%
02/12	1,070,637	14.87%
02/13	176,973	2.46%
02/14	729,744	10.13%
02/15	310,050	4.31%
02/16	25,801	0.36%
02/17	652,103	9.06%
02/18	57,852	0.80%
02/19	726,088	10.08%
02/20	120,498	1.67%
02/21	42,905	0.60%
02/22	169,834	2.36%
02/23	126,670	1.76%
02/24	132,374	1.84%
02/25	218,900	3.04%

02/26	97,672	1.36%
02/27	36,060	0.50%
02/28	208,599	2.90%
02/29	121,883	1.69%
Total	7,200,391	100.00%

Bandwidth: Kbytes Transferred Trend - Help Card

Reserved – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

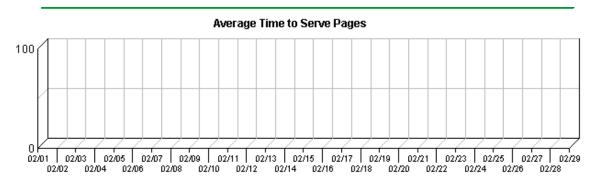
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
02/01	0	286	0
02/02	0	737	0
02/03	0	984	0
02/04	0	600	0
02/05	0	1,027	0
02/06	0	973	0
02/07	0	784	0
02/08	0	637	0
02/09	0	871	0
02/10	0	570	0
02/11	0	540	0
02/12	0	1,430	0
02/13	0	1,336	0
02/14	0	1,096	0
02/15	0	1,266	0
02/16	0	374	0
02/17	0	491	0
02/18	0	911	0
02/19	0	1,304	0
02/20	0	1,004	0
02/21	0	982	0
02/22	0	437	0
02/23	0	467	0
02/24	0	345	0
02/25	0	435	0

02/26	0	433	0
02/27	0	473	0
02/28	0	461	0
02/29	0	782	0
Total	0	22,036	0.0

Average Time to Serve Pages - Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

Errors Dashboard

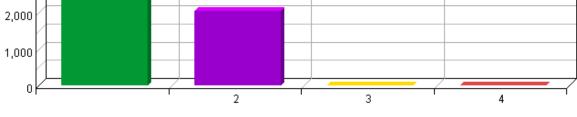
3,000

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

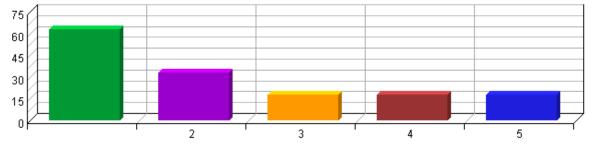
Total Hits	43,322	100%
Successful Hits	38,456	88.77%
Failed Hits	4,866	11.23%
Cached Hits	5,857	13.52%







Client Errors



Errors Dashboard 153

154 Errors Dashboard

Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	2,798	57.50%
2.	404 Not Found	2,063	42.40%
3.	405 Method Not Allowed	4	0.08%
4.	400 Bad Request	1	0.02%
	Total	4,866	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

 $\mbox{\%}$ – Percentage of total failed hits that returned this status code.

Use this page to determine what maintenance is necessary.

Client Errors 155

156 Client Errors

File Not Found Errors

This report identifies files that returned "404 - Not Found" or "410 - Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/childrenscenters/ outreach_docs/flvFiles2/children.css http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ flvFiles2/children_and_asthma_seg3b. html	63	3.05%
2.	/ncer/childrenscenters/ news_stories/children.css http://es.epa.gov/ncer/ childrenscenters/news_stories/ ucin_100506.html	33	1.60%
3.	/ncer/childrenscenters/ news_stories/children.css http://es.epa.gov/ncer/ childrenscenters/news_stories/ mtsinai_2006.html	18	0.87%
4.	/ncer/childrenscenters/ news_stories/children.css http://es.epa.gov/ncer/ childrenscenters/news_stories/ duke051507.html	18	0.87%
5.	/ncer/childrenscenters/full- text/33942.html (no referrer)	18	0.87%
6.	/ncer/childrenscenters/ outreach_docs/flvFiles2/children.css http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ flvFiles2/Now_Clip2b.html	16	0.78%
7.	/ncer/childrenscenters/full- text/33949.html (no referrer)	16	0.78%
8.		16	0.78%

	/ncer/childrenscenters/full- text/33944.html (no referrer)		
9.	/ncer/childrenscenters/ news_stories/children.css http://es.epa.gov/ncer/ childrenscenters/news_stories/ centersEHP1006.html	16	0.78%
10.	/ncer/childrenscenters/ news_stories/children.css http://es.epa.gov/ncer/ childrenscenters/news_stories/ ucdavis_080807.html	15	0.73%
11.	/ncer/childrenscenters/full- text/33950.html (no referrer)	15	0.73%
12.	/ncer/childrenscenters/ outreach_docs/flvFiles2/children.css http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ flvFiles2/breath_of_air_1b.html	14	0.68%
13.	/ncer/childrenscenters/full- text/33945.html (no referrer)	14	0.68%
14.	/ncer/childrenscenters/ news_stories/children.css http://es.epa.gov/ncer/ childrenscenters/news_stories/ umdnj_021807.html	14	0.68%
15.	/ncer/childrenscenters/ outreach_docs/multimedia.html (no referrer)	14	0.68%
16.	/ncer/childrenscenters/ full_text/children.css (no referrer)	13	0.63%
17.	/ncer/childrenscenters/ outreach_docs/children.css http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ breath_of_air_trans.html	13	0.63%
18.	/ncer/childrenscenters/events/ children.css http://es.epa.gov/ncer/ childrenscenters/events/10_10_2007. html	13	0.63%
19.	/ncer/childrenscenters/ eskenazi2004/ (no referrer)	13	0.63%
20.	/ncer/childrenscenters/ outreach_docs/children.css http://es.epa.gov/ncer/ childrenscenters/outreach_docs/ children_and_asthma_seg1.html	13	0.63%

Subtotal	365	17.69%
Other	1,698	82.31%
Total	2,063	100.00%

File Not Found Errors - Help Card

Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

These errors did not occur in the log data during the requested reporting period.

Server Errors - Help Card

5

Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.



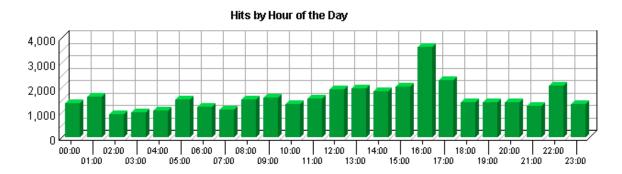
Use this page to determine what maintenance is necessary.

Server Errors 161

162 Server Errors

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

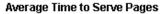


Most Active Summary

Most Active Date	February 12, 2008
Number of Hits on Most Active Date	2,287
Most Active Day of the Week	Tue
Most Active Hour of the Day	16:00-16:59

Activity on Weekdays Summary

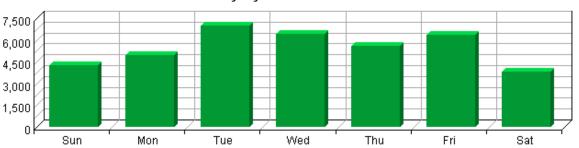
Total Hits Weekdays	30,385
Total Visits Weekdays	7,275
Average Number of Visits per day on Weekdays	346
Average Number of Hits per day on Weekdays	1,446





Activity Dashboard 163

Hits by Day of the Week



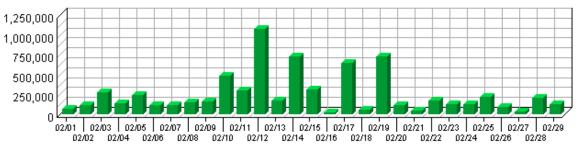
Least Active Summary

Least Active Date	February 16, 2008
Number of Hits on Least Active Date	577
Least Active Day of the Week	Sat
Least Active Hour of the Day	02:00-02:59

Activity on Weekends Summary

Total Hits Weekend	8,071
Total Visits Weekend	2,335
Average Number of Visits per Weekend	583
Average Number of Hits per Weekend	2,017

Bandwidth: Kbytes Transferred Trend

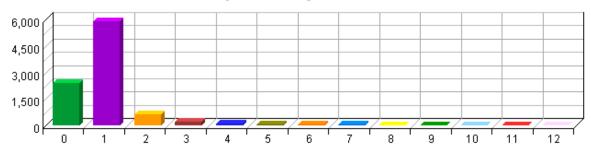


164 Activity Dashboard

Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.





Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	2,419	25.18%
1	5,896	61.37%
2	631	6.57%
3	190	1.98%
4	97	1.01%
5	59	0.61%
6	46	0.48%
7	28	0.29%
8	26	0.27%
9	21	0.22%
10	17	0.18%
11	9	0.09%
12	10	0.10%
Subtotal	9,449	98.35%
Other	159	1.65%
Total	9,608	100.00%

Visits by Number of Pages Viewed - Help Card

Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

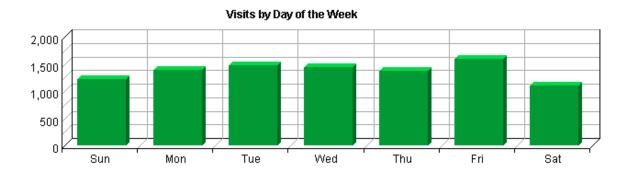
idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits by people who viewed the specified number of pages.

You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	1,228	12.78%
Mon	1,391	14.47%
Tue	1,478	15.38%
Wed	1,433	14.91%
Thu	1,375	14.31%
Fri	1,598	16.63%
Sat	1,107	11.52%
Total Weekend	2,335	24.30%
Total Weekdays	7,275	75.70%
Total	9,610	100.00%

Visits by Day of the Week - Help Card

3

Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

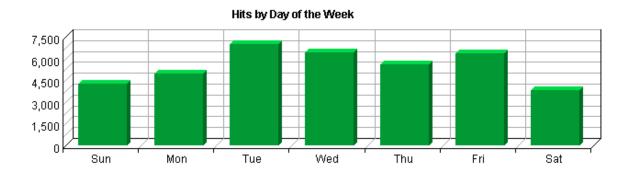
B

Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	4,265	11.09%
Mon	4,988	12.97%
Tue	7,021	18.26%
Wed	6,437	16.74%
Thu	5,607	14.58%
Fri	6,332	16.47%
Sat	3,806	9.90%
Total Weekend	8,071	20.99%
Total Weekdays	30,385	79.01%
Total	38,456	100.00%

Hits by Day of the Week - Help Card

3

 $\boldsymbol{Day}-\boldsymbol{Specified}$ day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

Q

Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	395	4.11%
01:00	375	3.90%
02:00	307	3.19%
03:00	330	3.43%
04:00	316	3.29%
05:00	336	3.50%
06:00	344	3.58%
07:00	342	3.56%
08:00	391	4.07%
09:00	427	4.44%
10:00	421	4.38%
11:00	487	5.07%
12:00	471	4.90%
13:00	488	5.08%
14:00	469	4.88%
15:00	471	4.90%
16:00	468	4.87%
17:00	437	4.55%
18:00	387	4.03%
19:00	421	4.38%
20:00	365	3.80%
21:00	380	3.95%
22:00	384	4.00%
23:00	398	4.14%
Total Visits during Work Hours (8:00am-5:00pm)	4,093	42.59%

Total Visits during After Hours (5:01pm-7:59am)	5,517	57.41%
Total	9,610	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	13:00–13:59
Least Active Hour of the Day	02:00-02:59

Visits by Hour of the Day - Help Card

Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits

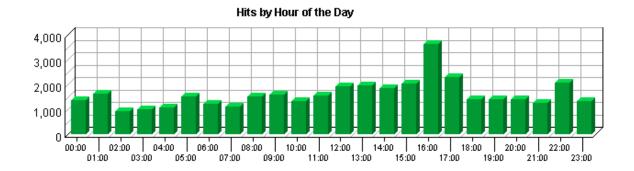
Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

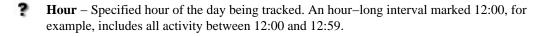
Hour	Hits	%
00:00	1,388	3.61%
01:00	1,628	4.23%
02:00	917	2.38%
03:00	1,004	2.61%
04:00	1,084	2.82%
05:00	1,523	3.96%
06:00	1,228	3.19%
07:00	1,110	2.89%
08:00	1,516	3.94%
09:00	1,596	4.15%
10:00	1,343	3.49%
11:00	1,542	4.01%
12:00	1,922	5.00%
13:00	1,972	5.13%
14:00	1,863	4.84%
15:00	2,026	5.27%
16:00	3,625	9.43%
17:00	2,285	5.94%
18:00	1,409	3.66%
19:00	1,407	3.66%
20:00	1,391	3.62%
21:00	1,257	3.27%
22:00	2,073	5.39%
23:00	1,347	3.50%

Total Hits during Work Hours (8:00am-5:00pm)	17,405	45.26%
Total Hits during After Hours (5:01pm-7:59am)	21,051	54.74%
Total	38,456	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	16:00–16:59
Least Active Hour of the Day	02:00-02:59

Hits by Hour of the Day - Help Card



Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

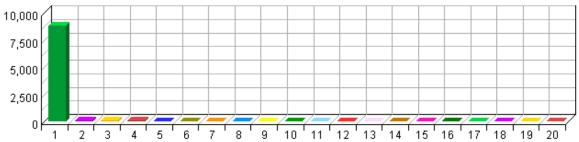
% – Percentage of hits to your site that occurred during the specified hour.

This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.





Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	8,780	91.38%
1–2	86	0.90%
2–3	53	0.55%
3–4	43	0.45%
4–5	35	0.36%
5–6	23	0.24%
6–7	32	0.33%
7–8	21	0.22%
8–9	19	0.20%
9–10	21	0.22%
10–11	18	0.19%
11–12	20	0.21%
12–13	15	0.16%
13–14	15	0.16%
14–15	16	0.17%
15–16	13	0.14%
16–17	12	0.12%
17–18	15	0.16%
18–19	9	0.09%
19–20	12	0.12%
Subtotal	9,258	96.36%
Other	350	3.64%
Total	9,608	100.00%

Visit Duration by Visits 175

Visit Duration by Visits - Help Card

? Visit Duration (minutes) – The number of minutes your web site was viewed.

Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

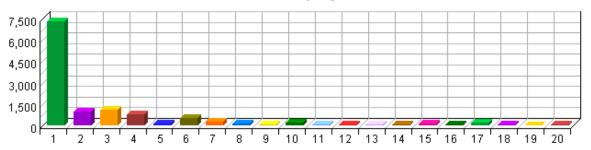
Ω.

This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.





Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	7,310	33.22%
1–2	940	4.27%
2–3	1,084	4.93%
3–4	757	3.44%
4–5	113	0.51%
5–6	506	2.30%
6–7	257	1.17%
7–8	105	0.48%
8–9	48	0.22%
9–10	174	0.79%
10–11	78	0.35%
11–12	71	0.32%
12–13	71	0.32%
13–14	60	0.27%
14–15	154	0.70%
15–16	41	0.19%
16–17	172	0.78%
17–18	84	0.38%
18–19	21	0.10%
19–20	68	0.31%
Subtotal	12,114	55.05%
Other	9,892	44.95%
Total	22,006	100.00%

Visit Duration by Page Views - Help Card

,

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

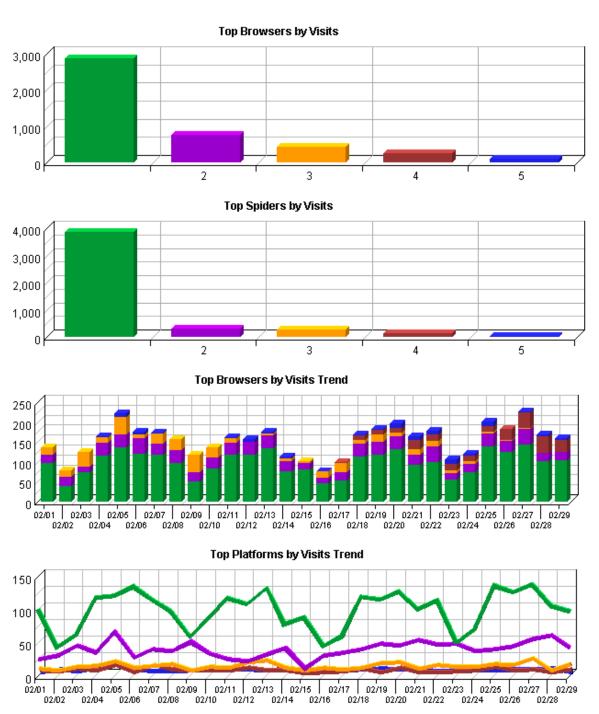
% – Percentage of visitors who viewed your page for the specified duration of time.



This information tells you how many visitors view your site for specific intervals of time.

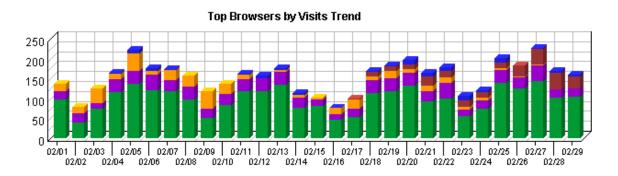
Browsers and Platforms Dashboard

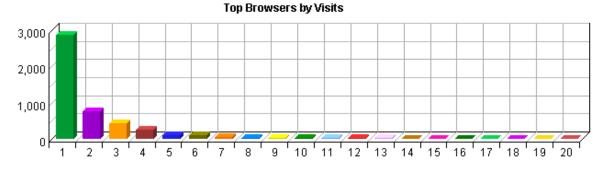
This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.



Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.





Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	2,867	58.99%	12,065
2.	Mozilla	774	15.93%	3,385
3.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	422	8.68%	1,108
4.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	259	5.33%	628
5.	Jakarta Commons-HttpClient/3.0.1	110	2.26%	4,417
6.	Other Netscape Compatible	91	1.87%	2,383
7.	NLESE USEPA	63	1.30%	4,121
8.	InfoMinder (V2.0 Win32)	37	0.76%	74
9.	Netscape	32	0.66%	89
10.	Safari	32	0.66%	122
11.	psbot/0.1 (http://www.picsearch.com/bot.html)	24	0.49%	33
12.	Java/1.6.0_03	21	0.43%	26
13.	Others	18	0.37%	37
14.	Opera	12	0.25%	38
15.	Yandex/1.01.001 (compatible; Win16; I)	9	0.19%	586
16.	NSPlayer/11.0.5721.5145 WMFSDK/11.0	6	0.12%	12
17.	Wget/1.10.2	6	0.12%	9

Top Browsers 181

18.	PEAR HTTP_Request class (http://pear.php.net/)	5	0.10%	6
19.	WebVac (webmaster@pita.stanford.edu WebVac.org)	4	0.08%	259
20.	larbin_2.6.3 larbin2.6.3@unspecified.mail	4	0.08%	28
	Subtotal	4,796	98.68%	29,426
	Other	64	1.32%	115
	Total	4,860	100.00%	29,541

Top Browsers - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

Prowser data can help you determine how to configure your site for optimal viewing.

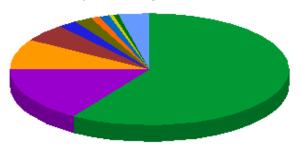
Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

182 Top Browsers

Top Browsers by Version

This report lists the browser versions most common among your visitors.





Top Browsers by Version

		•			
	Browser	Version	Visits	%	Hits
	Microsoft Internet Explorer	6.0	1,425	29.32%	6,102
		7.0	1,382	28.44%	5,847
		5.0	33	0.68%	45
		5.5	11	0.23%	22
		5.01	7	0.14%	27
		Version Unknown	2	0.04%	2
		5.23	2	0.04%	8
		5.13	1	0.02%	5
		4.01	1	0.02%	4
		5.00	1	0.02%	1
		5.14	1	0.02%	1
		7.0b	1	0.02%	1
		Other	0	0.00%	0
N	Mozilla	20080201	336	6.91%	1,544
		20071127	154	3.17%	709
		Version Unknown	107	2.20%	464
		20080109	49	1.01%	220
		20070515	14	0.29%	58
		20070725	10	0.21%	37
		20070508	10	0.21%	39
		20061204	9	0.19%	24
		20071214	8	0.16%	8
		20070914	8	0.16%	23
		20071025	5	0.10%	22
		20061010	5	0.10%	15
		20050915	4	0.08%	17

20060909	4	0.08%	12
20071206	4	0.08%	13
20071008	3	0.06%	11
20061206	3	0.06%	6
20070309	3	0.06%	14
2008020514	3	0.06%	18
20051107	2	0.04%	4
20060508	2	0.04%	10
20070219	2	0.04%	20
20050919	1	0.02%	5
20071204	1	0.02%	6
20071128	1	0.02%	1
20061201	1	0.02%	1
20060426	1	0.02%	3
20080207	1	0.02%	6
20060425	1	0.02%	5
20050517	1	0.02%	5
20050511	1	0.02%	5
20041107	1	0.02%	6
	1	0.02%	1
20060414	1	0.02%	2
20051111	1	0.02%	6
20050319	1	0.02%	1
20070312	1	0.02%	5
20060614	1	0.02%	1
20060512	1	0.02%	1
20020529	1	0.02%	1
20070713	1	0.02%	2
20060728	1	0.02%	1
20040913	1	0.02%	1
2007121120	1	0.02%	5
20061217	1	0.02%	5
20080209	1	0.02%	4
20050716	1	0.02%	2
20071102	1	0.02%	5
20070222	1	0.02%	5
20060523	1	0.02%	5
20061023	1	0.02%	1
Other	0	0.00%	0
Version Unknown	422	8.68%	1,108
Other	0	0.00%	0
Version Unknown	259	5.33%	628

3. msnbot/1.0 (http://search.msn.com/msnbot.htm)

4.

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Top Browsers by Version

	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Other	0	0.00%	0
5.	Jakarta Commons-HttpClient/3.0.1	Version Unknown	110	2.26%	4,417
		Other	0	0.00%	0
6.	Other Netscape Compatible	Version Unknown	91	1.87%	2,383
		Other	0	0.00%	0
7.	NLESE USEPA	Version Unknown	63	1.30%	4,121
		Other	0	0.00%	0
8.	InfoMinder (V2.0 Win32)	Version Unknown	37	0.76%	74
		Other	0	0.00%	0
9.	Netscape	4.5	8	0.16%	19
		7.2	6	0.12%	27
		8.0.3.4	4	0.08%	17
		4.0	2	0.04%	6
		8.0.4	2	0.04%	5
		6.2.3	1	0.02%	1
		6.1	1	0.02%	1
		7.1	1	0.02%	4
		6.0	1	0.02%	1
		4.79C-CCK-MCD	1	0.02%	1
		4.79	1	0.02%	2
		6.2	1	0.02%	1
		4.78C-20010724M	1	0.02%	1
		8.1.3	1	0.02%	1
		7.02	1	0.02%	2
		Other	0	0.00%	0
10.	Safari	419.3	15	0.31%	68
		312.6	8	0.16%	27
		YY	3	0.06%	3
		YY/ADOBE	2	0.04%	2
		417.9.2	1	0.02%	5
		51	1	0.02%	1
		312.6_ADOBE	1	0.02%	3
		312	1	0.02%	13
		Other	0	0.00%	0
11.	psbot/0.1 (Version Unknown	24	0.49%	33
	http://www.picsearch.com/bot.html)	Other	0	0.00%	0
12.	Java/1.6.0_03	Version Unknown	21	0.43%	26
		Other	0	0.00%	0
13.	Others	Version Unknown	18	0.37%	37
		Other	0	0.00%	0
14.	Opera	9.23	4	0.08%	10

		9.25	4	0.08%	20
		9.10	1	0.02%	1
		9.24	1	0.02%	1
		8.01	1	0.02%	1
		8.53	1	0.02%	5
		Other	0	0.00%	0
15.	Yandex/1.01.001 (compatible; Win16; I)	Version Unknown	9	0.19%	586
		Other	0	0.00%	0
16.	NSPlayer/11.0.5721.5145 WMFSDK/11.0	Version Unknown	6	0.12%	12
		Other	0	0.00%	0
17.	Wget/1.10.2	Version Unknown	6	0.12%	9
		Other	0	0.00%	0
18.	PEAR HTTP_Request class (Version Unknown	5	0.10%	6
	http://pear.php.net/)	Other	0	0.00%	0
19.	WebVac (webmaster@pita.stanford.edu	Version Unknown	4	0.08%	259
	WebVac.org)	Other	0	0.00%	0
20.	larbin_2.6.3 larbin2.6.3@unspecified.mail	Version Unknown	4	0.08%	28
		Other	0	0.00%	0
	Subtotal		4,796	98.68%	29,426
	Other		64	1.32%	115
	Total		4,860	100.00%	29,541

Top Browsers by Version - Help Card

Prowser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

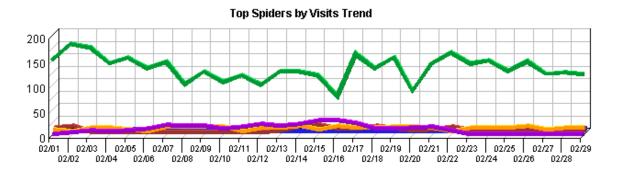
% – Percentage of the total visits in which the visitor viewed this page at least once.

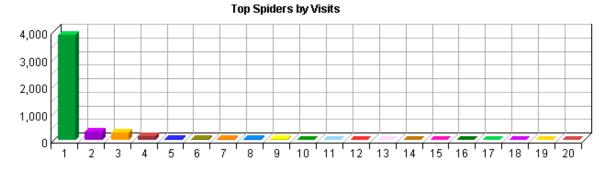
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.





Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	3,859	81.24%	3,988
2.	Mozilla/5.0 (Twiceler–0.9 http://www.cuill.com/twiceler/robot.html)	291	6.13%	529
3.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	286	6.02%	3,309
4.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	138	2.91%	234
5.	LTI	28	0.59%	100
6.	Yahoo-MMAudVid	24	0.51%	24
7.	voyager	24	0.51%	76
8.	Mozilla/5.0 (compatible; woriobot heritrix/1.10.0 http://worio.com)	23	0.48%	38
9.	ichiro	18	0.38%	202
10.	rexa-spider	16	0.34%	47
11.	WebAlta Crawler	6	0.13%	6
12.	Yeti	4	0.08%	4
13.	EnaBot	4	0.08%	29

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14.	semCrawler	4	0.08%	4
15.	KM Crawler	3	0.06%	4
16.	Lycos_Spider_(modspider)	3	0.06%	3
17.	WebTrends	3	0.06%	274
18.	BabalooSpider	2	0.04%	2
19.	sogou develop spider	2	0.04%	2
20.	WinHTTP Robot	2	0.04%	30
	Subtotal	4,740	99.79%	8,905
	Other	10	0.21%	10
	Total	4,750	100.00%	8,915

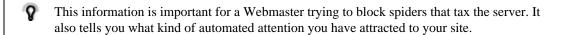
Top Spiders - Help Card

Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

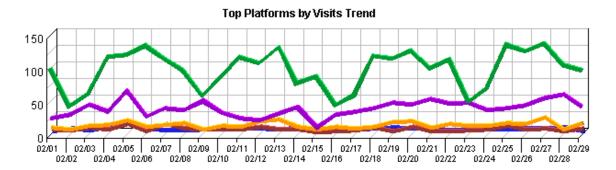
% – Percentage of total spider visits or hits by the specified spider.

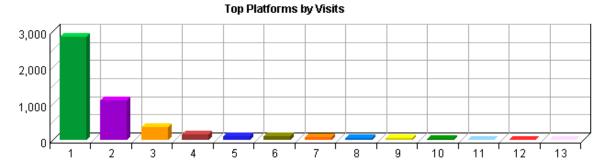


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Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.





Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	2,839	58.42%	12,280
2.	Others	1,104	22.72%	13,202
3.	Windows 2000	352	7.24%	1,433
4.	Windows NT	143	2.94%	541
5.	Macintosh	113	2.33%	516
6.	Macintosh PowerPC	113	2.33%	419
7.	Linux	74	1.52%	282
8.	Windows 98	53	1.09%	137
9.	Windows Win32s	39	0.80%	77
10.	Windows 2003	13	0.27%	45
11.	Windows 3.x	9	0.19%	586
12.	Windows ME	7	0.14%	22
13.	Windows 95	1	0.02%	1
	Total	4,860	100.00%	29,541

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Top Platforms - Help Card

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Hits – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

V

This information is useful when determining what content to include on your web site.

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Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
НТТР	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

	Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one—to three—digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

100 = Success: Continue

101 = Success: Switching Protocols

200 = Success: OK 201 = Success: Created 202 = Success: Accepted

203 = Success: Non–Authoritative Information

204 = Success: No Content
205 = Success: Reset Content
206 = Success: Partial Content
300 = Success: Multiple Choices
301 = Success: Moved Permanen

301 = Success: Moved Permanently

302 = Success: Found 303 = Success: See Other 304 = Success: Not Modified 305 = Success: Use Proxy

307 = Success: Temporary Redirect

"Failed" codes:

400 = Failed: Bad Request401 = Failed: Unauthorized402 = Failed: Payment Required

403 = Failed: Forbidden

404 = **Failed**: Not Found **405** = **Failed**: Method Not Allowed **406** = **Failed**: Not Acceptable **407** = **Failed**: Proxy Authentication Required **408** = **Failed**: Request Time-out **409** = **Failed**: Conflict 410 = Failed: Gone 411 = Failed: Length Required 412 = Failed: Precondition Failed 413 = Failed: Request Entity Too Large **414 = Failed**: Request–URI Too Large **415** = **Failed**: Unsupported Media Type **416** = **Failed**: Requested range not satisfiable **417** = **Failed**: Expectation Failed **500** = **Failed**: Internal Server Error **501** = **Failed**: Not Implemented **502** = **Failed**: Bad Gateway **503** = **Failed**: Service Unavailable **504** = **Failed**: Gateway Time–out **505** = **Failed**: HTTP Version Not Supported Subtotal In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal." See "Top-Level Domain." Suffix (Domain Name) Time Interval A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59. Time before The number of days between a new buyer's first visit and first purchase. Order Time between The number of days between a visitor's previous purchase and most recent purchase in Purchases this report period. Top-Level The suffix of a domain name. A top-level domain can be based on the type of **Domain** organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains: ARPANET: .arpa Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn Government: .gov .gov.[country code] .gove.[country code] .go.[country code] Military: .mil .mil.[country code]

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Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle—time limit. The default idle—time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.